CATALOG No. 95

D. Metzger Jr.

SECTIONAL DISPLAY PANELS

FOR

SHOW WINDOW BACKGROUNDS

MANUFACTURED BY

THE OSCAR ONKEN CO.

CINCINNATI, OHIO - U. S. A.

SPECIAL 50% DISCOUNT

"MAKE YOUR SHOW WINDOWS PAY YOUR RENT"

Our Sectional Display Panels can be used very profitably in any business where the show windows are used energetically and where the windows figure largely in the rent cost.

"MANY SALES ARE MADE ON THE SIDEWALK"

Make up your mind—there is nothing too good for your show windows

. . . REASON . . .

The present depression in trade is all the better reason why each tradesman should exert all the more energy toward forcing his sales. We know of no better or easier way to do it than—thru your Show Windows.

The average person after having decided to purchase this or that, is very easily attracted into the store, if the window display is interesting.

We have always contented that—

"MANY SALES ARE MADE ON THE SIDE WALK"

It therefore seems very reasonable that good attractive show windows, frequently changed, using good sensible display fixtures, cannot help but be made a good paying part of your business.

"MAKE YOUR SHOW WINDOWS PAY YOUR RENT"

MAKE UP YOUR MIND—

There Is Nothing Too Good
For Your Show Windows.

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SOMETHING NEW FOR SHOW WINDOW TRIMMING

For the past few years such firms as the United Cigar Stores Co., The Liggett Drug Co. and The Dow Drug Co.'s stores have used successfully **Sectional Display Panels** for displaying their window merchandise on same, and at the same time using them to act as the show window background. There are few merchants who are not familiar with their use with the above firms, since branch stores are in almost all large and fair sized cities.

There seems to be no question with those that are using them but that they offer one of the very best means of displaying the merchandise and lend themselves to making most attractive Window Displays, besides making the windows more **profitable through their use.**

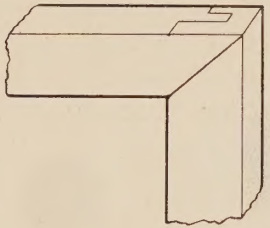
THEY ARE MADE TO FIT ANY SIZE WINDOW

The variety of sizes we make, makes it possible for anyone to get just what is needed to fit in the back of his windows. We show many combinations, some trimmed and others untrimmed, in a large range of sizes.

INSTRUCTION HOW TO ORDER

Measure the width of the back of your show window and consult the different "layouts" in this book for such that will fit your window, and while we show sixty different layouts, you still can go farther and assemble such size panels you want to make up any desired combination. By referring to pages 6 and 7 you can make up your order from the single screens.

SPECIFICATIONS



Mortise Joints. The above shows how the wood frames which are 1½″ wide on face are joined together at the corners. This makes the frames very strong and keeps them always in alignment when used in combinations, which is important so that your background is always lined up straight.

The old style picture frame mitre joint usually used in frames of this kind become weak at the joints from constant handling. Trouble of this kind can not happen to our MORTISE JOINTS as illustrated above.

Wood Panels. The panels that fit inside the frames are made ¼″ thick. Wood, thoroughly kiln dried. The panel being of soft wood makes it very easy to use thumb tacks, pins and brads, or nails to fasten the display to the panels. This can not be done very well when **all fibre** stock is used.

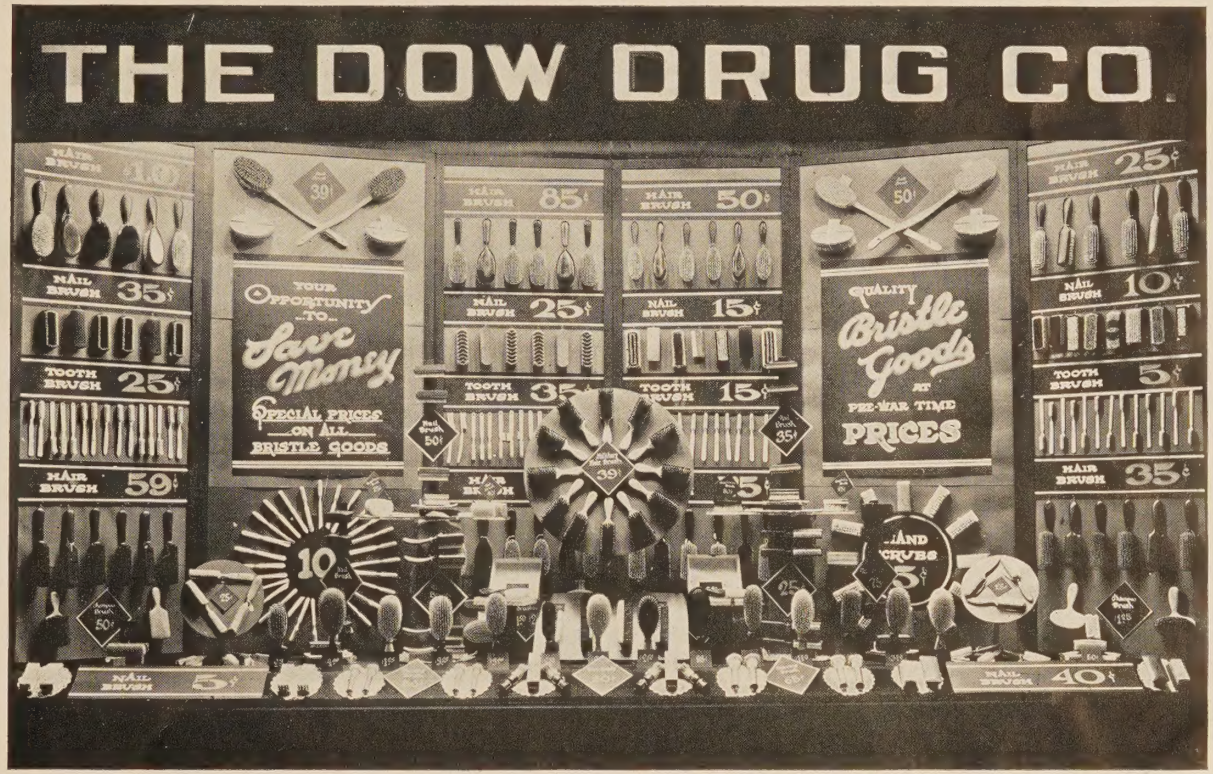
Putting the Display on Panels. The fact that the panels are removable from the frames, the panels can be laid flat on a counter or table and decorated complete with the merchandise and signs, etc.; and as the panels are made of wood you can use tacks, pins, small brads or nails to secure the merchandise firmly. When the panel is finished it can be set into the outer frame and held there by a series of metal buttons on the back of the frame.

Color and Finish. Our regular stock finish is a dark mahogany color in a semi-dull finish, a finish that will stand considerable wear and tear which these panels will be subject to.

Special Finish. While our standard stock finish on the outer wood frame is Dull Mahogany, we will furnish these frames in any other color, or match any sample furnished us at 25% NET advance on the NET prices of our standard Mahogany finish—such special finishes as Old Ivory, White Enamel, Tobacco Brown, Blue Enamel, Ebony and Gray Enamel. These special finishes will be made to order only and require about two weeks' time to execute.

Special Sizes Made to Order. As we manufacture all our product we can, on special order, make these panels any size or shape, and estimates will be furnished on request.

8 Sectional Display Panels were Used in Making Above Window Trims

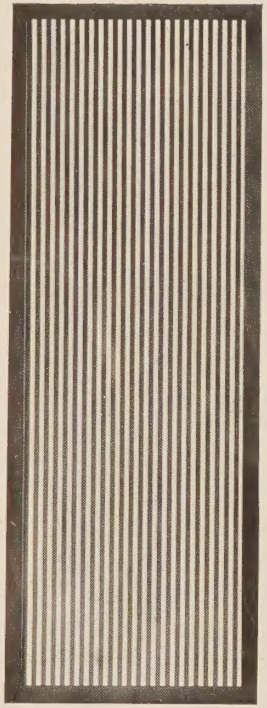


6 Sectional Display Panels were Used in Making this Special Sale on Brushes

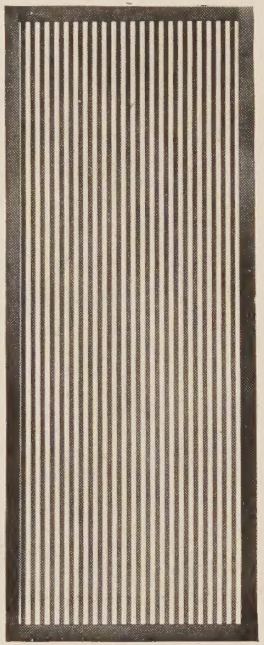
PANELS ARE DECORATED—Each panel is covered on one side with a desirable decorative paper. As we cannot always procure the same pattern of paper from one season to the other, we reserve the right to change the paper design as conditions necessitate. Panels are always shipped complete, ready for putting your display on them immediately after unpacking.

The recovering of the panels can be changed from time to time by using a suitable Wall Paper, colored or white Cardboard, Creton, or Crepe papers.

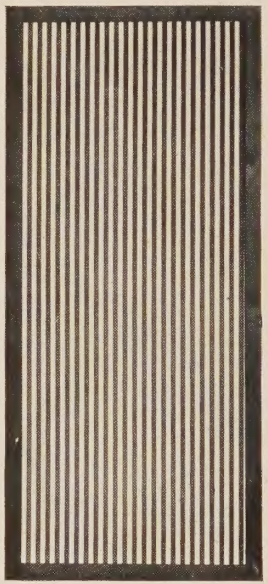
Both sides of the panels can be used, using different designs of paper on them. After using one side for a window display, the other side can be used for the next display. The same background decoration can be used often. It is advisable, however, to change the color scheme frequently to keep your window displays attractive.



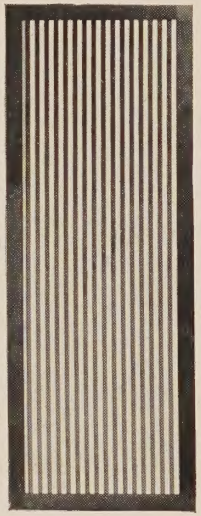
No. 6 Panel
Size 24″ x 66″ outside. Dull Imitation Mahogany Frame. Panel covered one side.
Price, each, **$11.00**



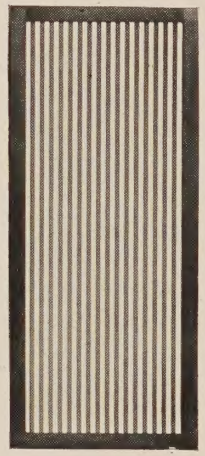
No. 5 Panel
Size 24″ x 60″ outside. Dull Imitation Mahogany Frame. Panel covered one side.
Price, each, **$10.00**



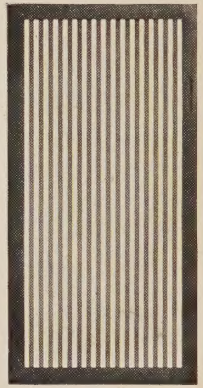
No. 4 Panel
Size 24″ x 54″ outside. Dull Imitation Mahogany Frame. Panel covered one side.
Price, each. **$9.00**



No. 3 Panel
Size 18″ x 48″ outside. Dull Imitation Mahogany Frame. Panel covered one side.
Price, each, **$7.00**



No. 2 Panel
Size 18″ x 42″ outside. Dull Imitation Mahogany Frame. Panel covered one side.
Price, each, **$6.00**



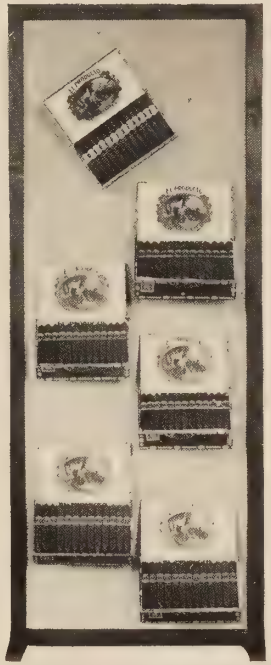
No. 1 Panel
Size 18″ x 36″ outside. Dull Imitation Mahogany Frame. Panel covered one side.
Price, each, **$5.00**

DULL MAHOGANY FRAMES—The outer wood frames that hold the Wood Panels are made of thoroughly seasoned lumber (not mahogany). They are 1½″ wide on the face and ¾″ thick, and are nicely finished in a soft mellow Mahogany color. This is our standard stock finish.

FRAMES FASTEN TOGETHER—Each frame has small screw eyes on one side and hooks on the other—so very small that they are hardly noticeable when frames are set on a *straight line* in the back of the window, and when they are set on an angle, as screens often are, they are not seen at all. It is a very simple matter to set the background in the window securely in this way.

No. 6 Panel with Feet

Feet are removable.
No tool required.
Size 24″ x 66″ outside.
Dull Imitation Mahogany Frame.
Panel covered one side.
Panel No. 6, each. . **$11.00**
Feet No. 25, pair..... **2.00**
Total.... **$13.00**



No. 5 Panel with Feet

Feet are removable.
No tool required.
Size 24″ x 60″ outside.
Dull Imitation Mahogany Frame.
Panel covered one side.
Panel No. 5, each..... **$10.00**
Feet No. 25, pair..... **2.00**
Total..... **$12.00**

No. 4 Panel with Feet

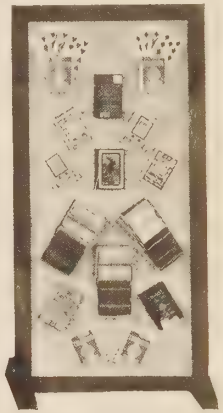
Feet are removable.
No tool required.
Size 24″ x 54″ outside.
Dull Imitation Mahogany Frame.
Panel covered one side.
Panel No. 4, each..... **$ 9.00**
Feet No. 25, pair..... **2.00**
Total..... **$11.00**

No. 3 Panel with Feet

Feet are removable.
No tool required.
Size 18″ x 48″ outside.
Dull Imitation Mahogany Frame.
Panel covered one side.
Panel No. 3, each.. **$7.00**
Feet No. 25, pair... **2.00**
Total..... **$9.00**

No. 2 Panel with Feet

Feet are removable.
No tool required.
Size 18″ x 42″ outside.
Dull Imitation Mahogany Frame.
Panel covered one side.
Panel No. 2, each... **$6.00**
Feet No. 25, pair... **2.00**
Total..... **$8.00**

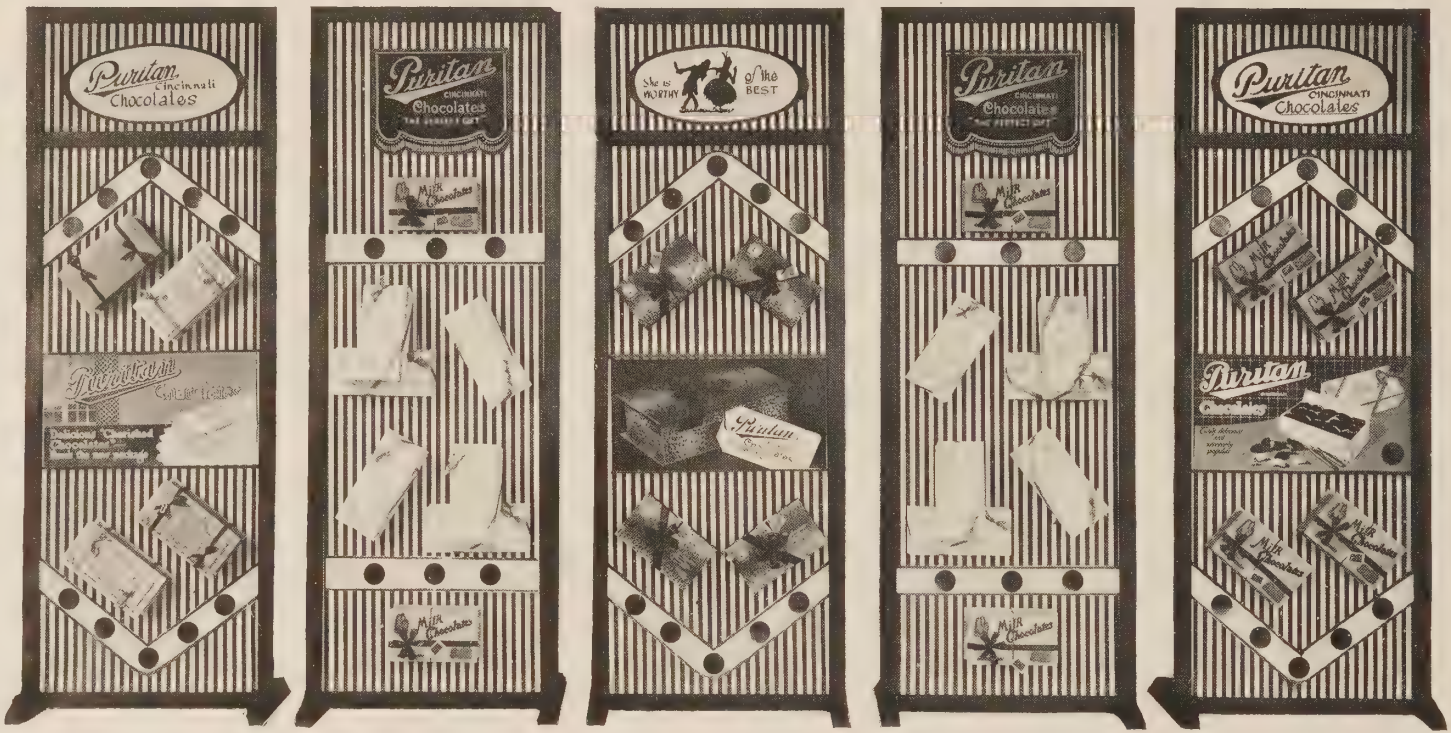


No. 1 Panel with Feet

Feet are removable.
No tool required.
Size 18″ x 36″ outside.
Dull Imitation Mahogany Frame.
Panel covered one side.
Panel No. 1, each. **$5.00**
Feet No. 25, pair. **2.00**
Total... **$7.00**

When ordering any of above, be sure and specify you want them with feet, as illustrated.

There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows



PANEL GROUP No. 5-5-5-5-5-A

Above group consists of 5 Panels, as follows:

5 Panels No. 5 size, 24″ x 60″, each, **$10.00**
3 Cross Bars, No. 24 24″, each, **.50**
5 Pair of Feet, No. 25 (Movable) .....per pair, **$ 2.00 Total, $61.50**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.

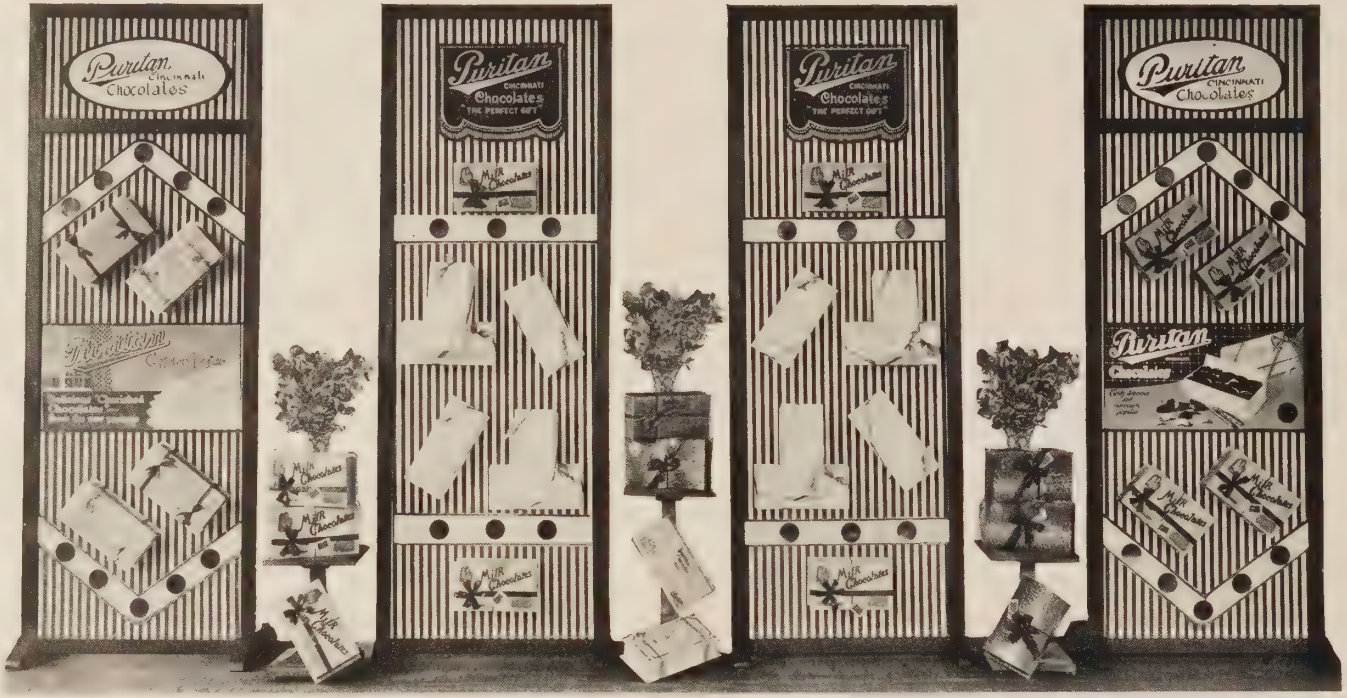
There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows

PANEL GROUP No. 3-3-4-4

Above group consists of 4 Panels, as follows:
2 Panels No. 3 size, 18″ x 48″, each, **$7.00**
2 Panels No. 4 size, 24″ x 54″, each, **$9.00** Total, **$32.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall. When panels are set at different angles they shorten in length as indicated above.

There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows



PANEL GROUP No. 5-5-5-5-B

Above group consists of 4 Panels, as follows:

4 Panels No. 5 size, 24" x 60", each, **$10.00**
2 Pedestals No. 161—12", each, **$ 3.80**
1 Pedestal No. 162—18", each, **$ 4.30**
2 Cross Bars No. 24—24", each, **$ .50**
4 Pair of Feet, No. 25 (Movable).....per pair, **$2.00** Total, **$60.90**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.

There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows

PANEL GROUP No. 3-3-3-3-4-4-C

Above group consists of 6 Panels, as follows:

4 Panels No. 3 size, 18″ x 48″,	each,	$7.00
2 Panels No. 4 size, 24″ x 54″,	each,	$9.00
2 Cross Bars No. 24 (Movable), 24″,	each,	$ .50
4 Cross Bars No. 18 (Movable), 18″,	each,	$ .50
2 Pedestals No. 161—12″,	each, $3.80	Total, $56.60

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall. When panels are set at different angles they shorten in length as indicated above.

There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows

PANEL GROUP No. 3-3-3-3-D

Above group consists of 4 Panels, as follows:

4 Panels No. 3 size, 18″ x 48″,	each,	**$7.00**	
2 Cross Bars No. 24—24″,	each,	**$ .50**	
4 Cross Bars No. 18—18″,	each,	**$ .50**	
2 Shelves No. 6 (Movable), 6″,	each,	**$1.00**	
2 Shelves No. 14 (Movable), 14″,	each,	**$1.00**	Total, **$35.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.

When panels are set at different angles they shorten in length as indicated above.

There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows

PANEL GROUP No. 2-2-3-3-4

Above group consists of 5 Panels, as follows:

2 Panels No. 2 size, 18″ x 42″, each **$6.00**
2 Panels No. 3 size, 18″ x 48″, each **$7.00**
1 Panel No. 4 size, 24″ x 54″, each **$9.00** Total, **$35.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall. When panels are set at different angles they shorten in length as indicated above.

There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows

PANEL GROUP No. 3-3-4

Above group consists of 3 Panels, as follows:
2 Panels No. 3 size, 18" x 48", each, **$7.00**
1 Panel No. 4 size, 24" x 54", each, **$9.00** Total, **$23.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.

When panels are set at different angles they shorten in length as indicated above.

There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows

PANEL GROUP No. 3-3-3

Above group consists of 3 Panels, as follows:
3 Panels No. 3 size, 18" x 48", each, **$7.00** Total, **$21.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.

There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows

PANEL GROUP No. 2-2-4-4

Above group consists of 4 Panels, as follows:
2 Panels No. 2 size, 18" x 42", each, **$6.00**
2 Panels No. 4 size, 24" x 54", each, **$9.00** Total, **$30.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.

When panels are set at different angles they shorten in length as indicated above.

There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows

PANEL GROUP No. 3-3-5-E

Above group consists of 3 Panels, as follows:

2 Panels No. 3 size, 18″ x 48″, each, **$ 7.00**
1 Panel No. 5 size, 24″ x 60″, each, **$10.00**
1 Cross Bar No. 24—24″ each, **$ .50** **Total, $24.50**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall. When panels are set at different angles they shorten in length as indicated above.

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PANEL GROUP No. 6-6-6-F

Above group consists of 3 Panels, as follows:

3 Panels No. 6 size, 24" x 66", each, **$11.00**

3 Cross Bars No. 24—24" each, **$ .50** Total, **$34.50**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall. When panels are set at different angles they shorten in length as indicated above.

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PANEL GROUP No. 3-3-5-5

Above group consists of 4 Panels, as follows:

2 Panels No. 3 size, 18″ x 48″, each, **$ 7.00**

2 Panels No. 5 size, 24″ x 60″, each, **$10.00** Total, **$34.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall. When panels are set at different angles they shorten in length as indicated above.

There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows

PANEL GROUP No. 1-1-1-1-4-G

Above group consists of 5 Panels, as follows:

4 Panels No. 1 size, 18″ x 36″, each, **$5.00**
1 Panel No. 4 size, 24″ x 54″, each, **$9.00**
1 Shelf No. 20 (Movable), 20″, each, **$1.00** Total, **$30.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall. When panels are set at different angles they shorten in length as indicated above.

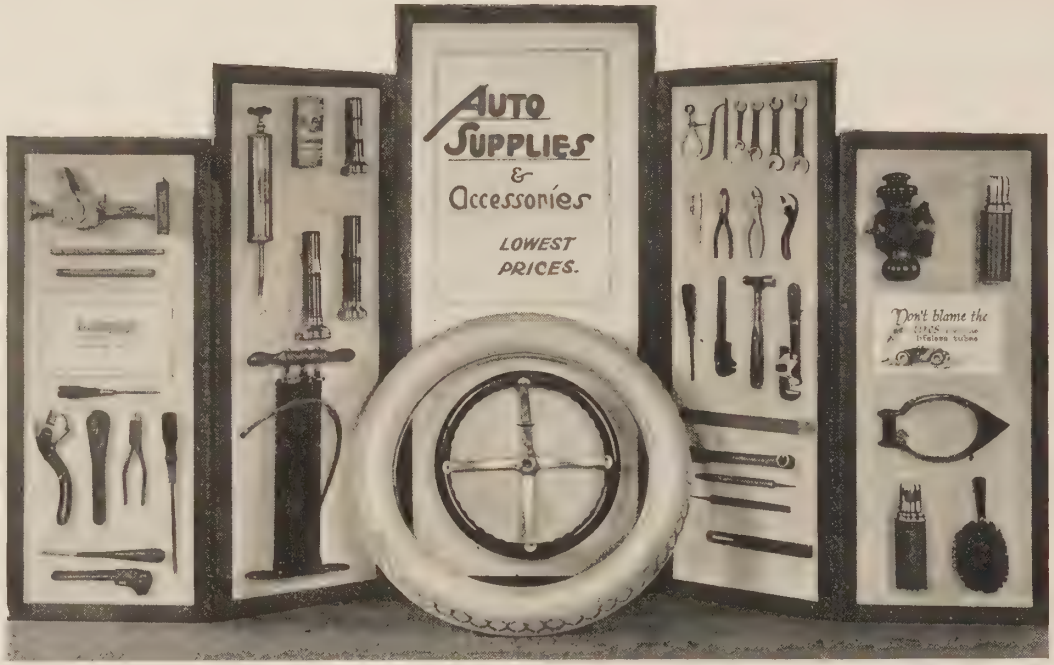
There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows

PANEL GROUP No. 3-3-3-3-3

Above group consists of 5 Panels, as follows:
5 Panels No. 3 size, 18″ x 48″, each, **$7.00** Total, **$35.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall. When panels are set at different angles they shorten in length as indicated above.

There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows



PANEL GROUP No. 2-2-3-3-4

Above group consists of 5 Panels, as follows:
2 Panels No. 2 size, 18" x 42", each, **$6.00**
2 Panels No. 3 size, 18" x 48", each, **$7.00**
1 Panel No. 4 size, 24" x 54", each, **$9.00** Total, **$35.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.

When panels are set at different angles they shorten in length as indicated above.

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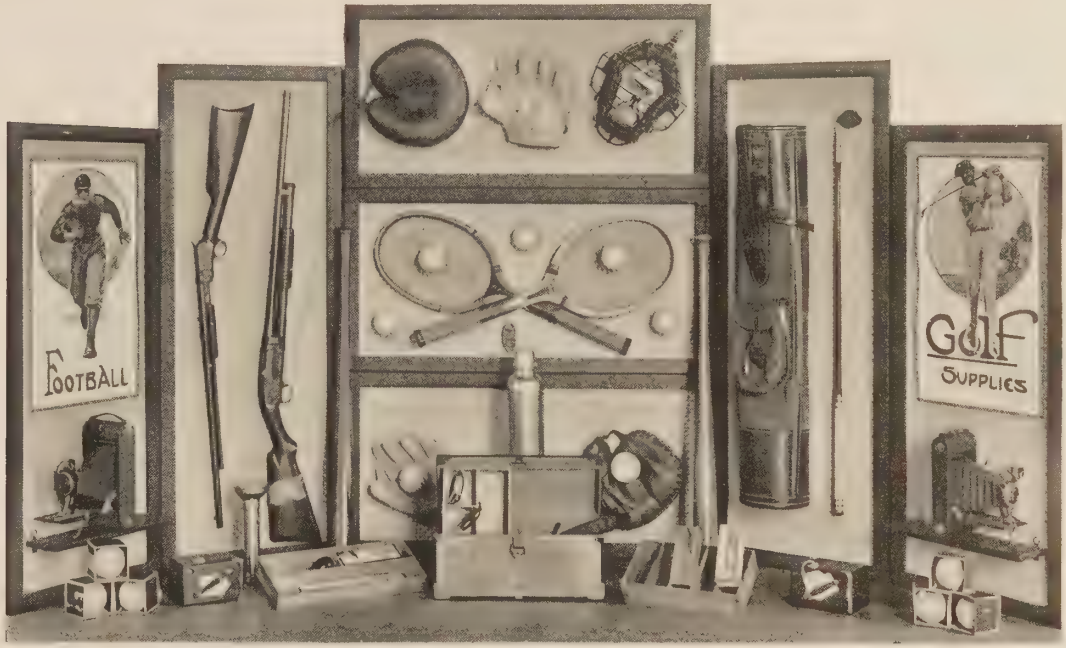

PANEL GROUP No. 1-1-1-2-2-3-3-H

Above group consists of 7 Panels, as follows:

3 Panels No. 1 size, 18″ x 36″, each, **$5.00**
2 Panels No. 2 size, 18″ x 42″, each, **$6.00**
2 Panels No. 3 size, 18″ x 48″, each, **$7.00**
2 Shelves No. 14 (Movable), 14″, each, **$1.00** Total, **$43.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall. When panels are set at different angles they shorten in length as indicated above.

There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows

PANEL GROUP No. 1-1-2-2-2-2-6

Above group consists of 7 Panels, as follows:

2 Panels No. 1 size, 18″ x 36″, each, **$ 5.00**
4 Panels No. 2 size, 18″ x 42″, each, **$ 6.00**
1 Panel No. 6 size, 24″ x 66″, each, **$11.00** Total, **$45.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall. When panels are set at different angles they shorten in length as indicated above.

There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows

PANEL GROUP No. 5-5-5-5-5-J

Above group consists of 5 Panels, as follows:

5 Panels No. 5 size, 24″ x 60″, each, **$10.00**

2 Shelves No. 20 (Movable), 20″, each, **$ 1.00** Total, **$52.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.

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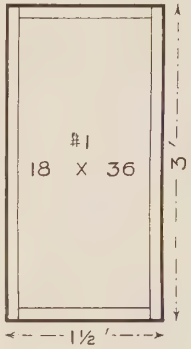
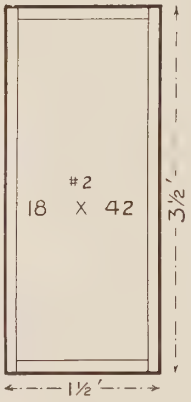


No. 1 Panel

Size 18" x 36" outside. Dull Imitation Mahogany Frame. Panel covered one side.

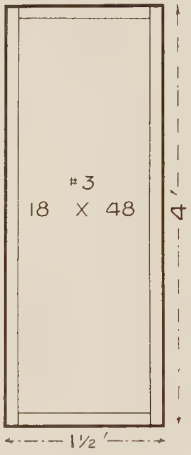
Price, each, **$5.00**



No. 2 Panel

Size 18" x 42" outside. Dull Imitation Mahogany Frame. Panel covered one side.

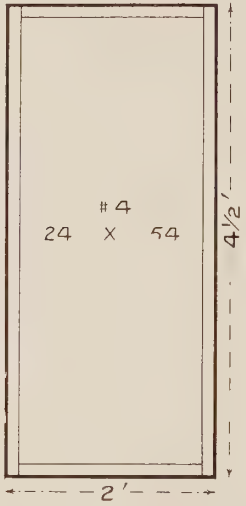
Price, each, **$6.00**



No. 3 Panel

Size 18" x 48" outside. Dull Imitation Mahogany Frame. Panel covered one side.

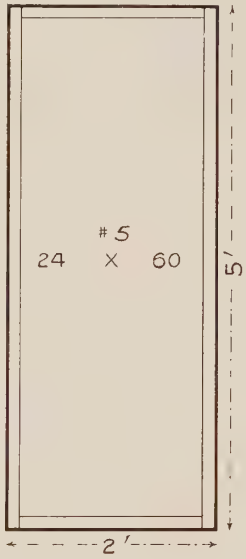
Price, each, **$7.00**



No. 4 Panel

Size 24" x 54" outside. Dull Imitation Mahogany Frame. Panel covered one side.

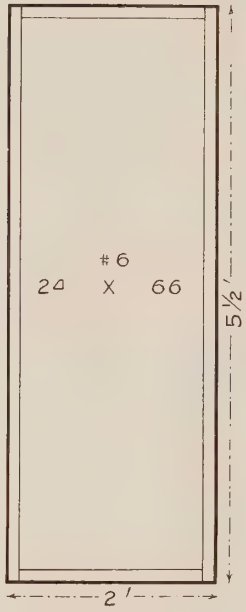
Price, each, **$9.00**



No. 5 Panel

Size 24" x 60" outside. Dull Imitation Mahogany Frame. Panel covered one side.

Price, each, **$10.00**



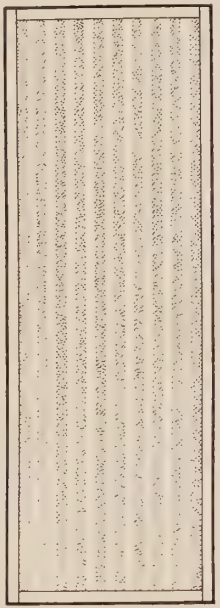
No. 6 Panel

Size 24" x 66" outside. Dull Imitation Mahogany Frame. Panel covered one side.

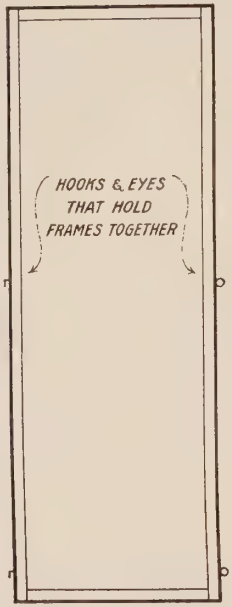
Price, each, **$11.00**

Above prices include the panels decorated on one side.
For further details about decoration, etc., see page 6.

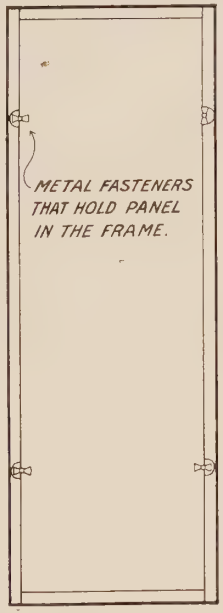
There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows



Above shows the Frame and Panel with the Panel decorated. For further particulars about decorating panels, see page 6.



Frames Fasten Together
Each frame has small screw eyes on one side and hooks on the other, so very small that they are hardly noticeable when frames are set on a **straight line** in the back of the window, and when they are set on an angle, as screens often are, they are not seen at all. It is a very simple matter to set the background in the window securely in this way.

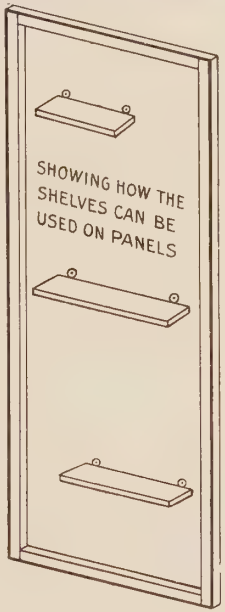


Fastening on Back of Frames—Each frame has metal buttons on the back that are screwed on (can't loose them); it therefore is a very simple matter to set in or remove the panels, no tools being necessary.

The cross bars are used to divide off any size space on the panel. Usually for a sign near the top, or where two lines of merchandise are to be displayed, then a cross bar is used to divide off the space. The use of the cross bar is both helpful to making a good display and very effective.

Made in two sizes as follows:

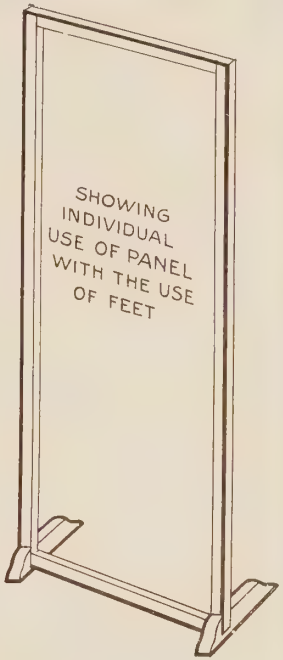
No. 18 Cross Bar for the 18″ wide panel, each..... **$0.50**
No. 24 Cross Bar for the 24″ wide panel, each..... **.50**



Movable Shelves. The small shelves can be used very effectively for displaying on them some special articles of merchandise that you want to be featured in connection with the other merchandise that is fastened to the panel.

The Shelves are made in 3 sizes as follows:

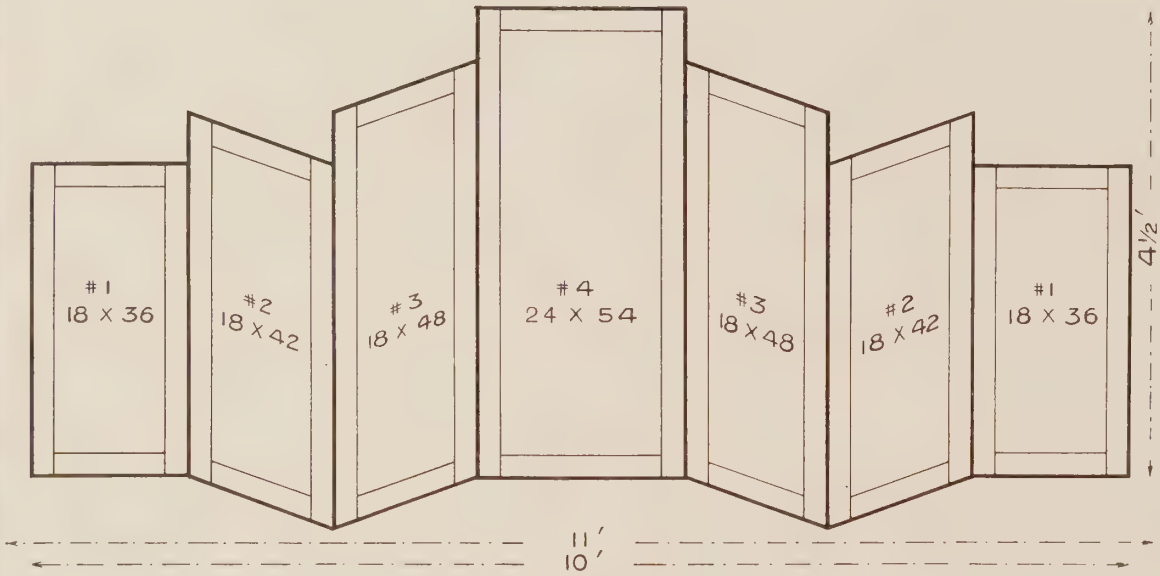
No. 6 Shelf 6″ long x 4″ wide for use on any size panels, each.... **$1.00**
No. 14 Shelf 14″ long x 4″ wide for use on the 18″ wide panels, each. **1.00**
No. 20 Shelf 20″ long x 4″ wide for use on the 24″ wide panels, each. **1.00**

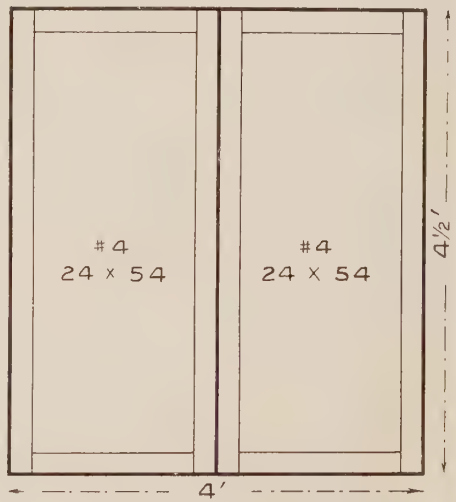


FEET FOR PANELS—The panels can be used individually, and for this purpose we can supply a set of feet as illustrated above. They are notched so the framed panel will stand by itself and at a slight angle or perfectly straight.

No. 25 Feet, price per pair, **$2.00**
(See page 7)

There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows





PANEL GROUP No. 1-1-2-2-3-3-4

Above group consists of 7 Panels, as follows:

2 Panels No. 1 size, 18″ x 36″, each, **$5.00**
2 Panels No. 2 size, 18″ x 42″, each, **$6.00**
2 Panels No. 3 size, 18″ x 48″, each, **$7.00**
1 Panel No. 4 size, 24″ x 54″, each, **$9.00** Total, **$45.00**

PANEL GROUP No. 4-4

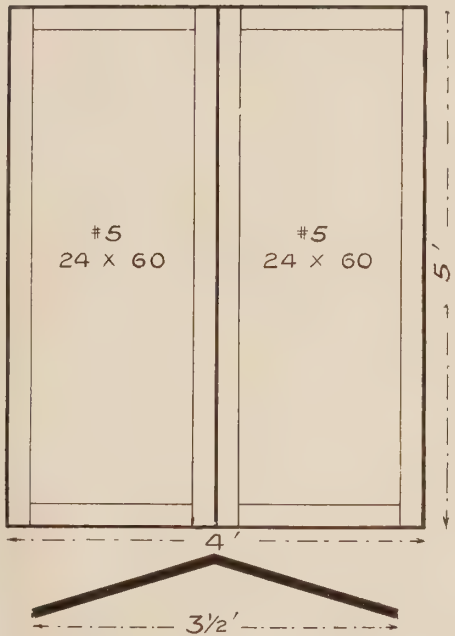
Above group consists of 2 Panels, as follows:

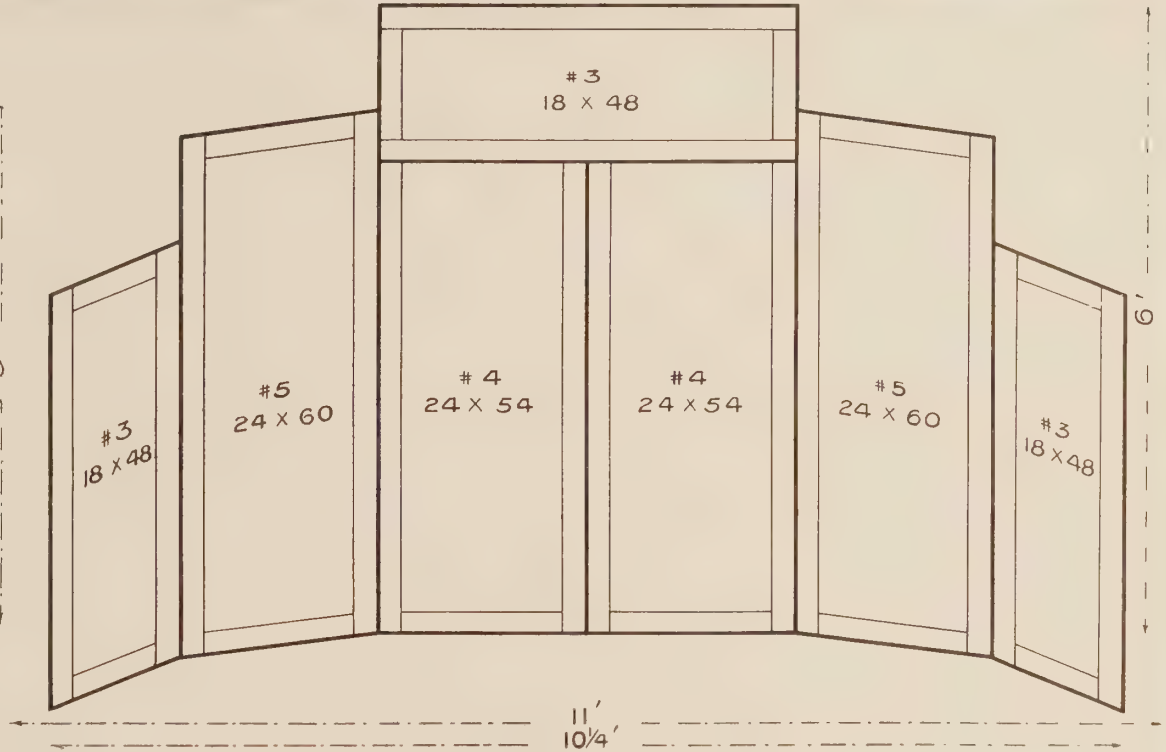
2 Panels No. 4 size, 24″ x 54″, each, **$9.00**
Total, **$18.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.

When panels are set at different angles they shorten in length as indicated above.

There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows





PANEL GROUP No. 5-5

Above group consists of 2 Panels, as follows:
2 Panels No. 5 size, 24"x60", each, **$10.00**
Total, **$20.00**

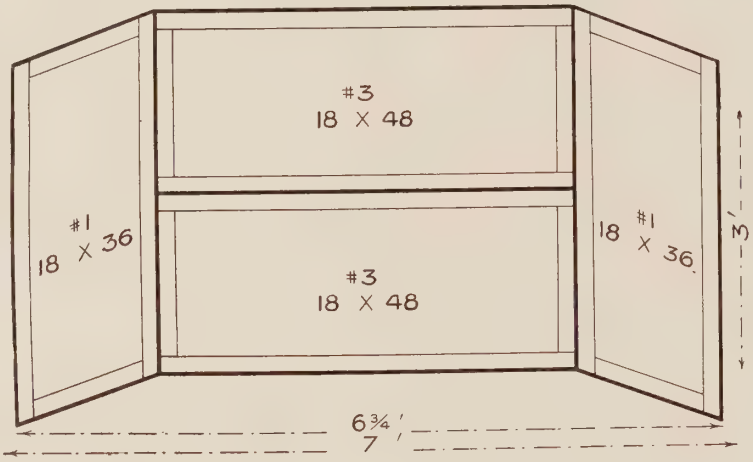
PANEL GROUP No. 3-3-3-4-4-5-5

Above group consists of 7 Panels, as follows:
3 Panels No. 3 size, 18" x 48", each, **$ 7.00**
2 Panels No. 4 size, 24" x 54", each, **$ 9.00**
2 Panels No. 5 size, 24" x 60", each, **$10.00** Total, **$59.00**

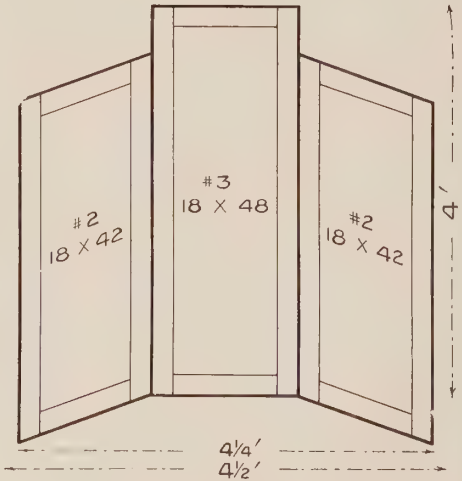
Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall. When panels are set at different angles they shorten in length as indicated above.

There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows

PANEL GROUP No. 3-3
Above group consists of 2 Panels, as follows:
2 Panels No. 3 size, 18"x48", each, **$ 7.00**
Total, **$14.00**



PANEL GROUP No. 1-1-3-3
Above group consists of 4 Panels, as follows:
2 Panels No. 1 size, 18" x 36", each, **$5.00**
2 Panels No. 3 size, 18" x 48", each, **$7.00** Total, **$24.00**

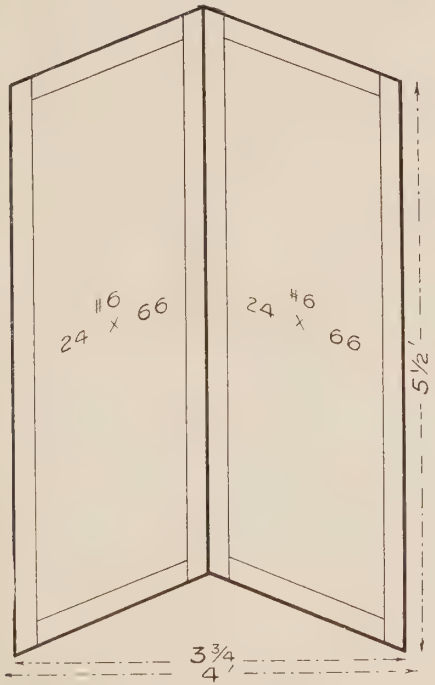


PANEL GROUP No. 2-2-3
Above group consists of 3 Panels, as follows:
2 Panels No. 2 size, 18"x42", each, **$ 6.00**
1 Panel No. 3 size, 18"x48", each, **$ 7.00**
Total, **$19.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.

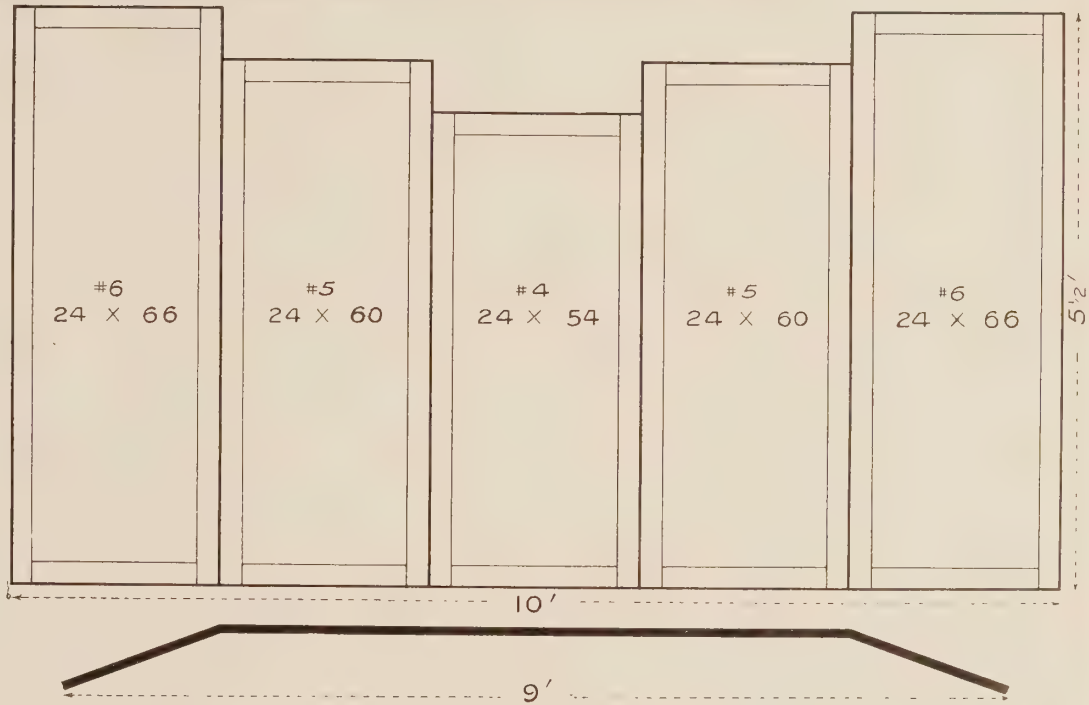
When panels are set at different angles they shorten in length as indicated above.

There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows



PANEL GROUP No. 6-6

Above group consists of 2 Panels, as follows:
2 Panels No. 6 size, 24″ x 66″, each, **$11.00**
Total, **$22.00**



PANEL GROUP No. 4-5-5-6-6

Above group consists of 5 Panels, as follows:
1 Panel No. 4 size, 24″ x 54″, each, **$ 9.00**
2 Panels No. 5 size, 24″ x 60″, each, **$10.00**
2 Panels No. 6 size, 24″ x 66″, each, **$11.00** Total, **$51.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall. When panels are set at different angles they shorten in length as indicated above.

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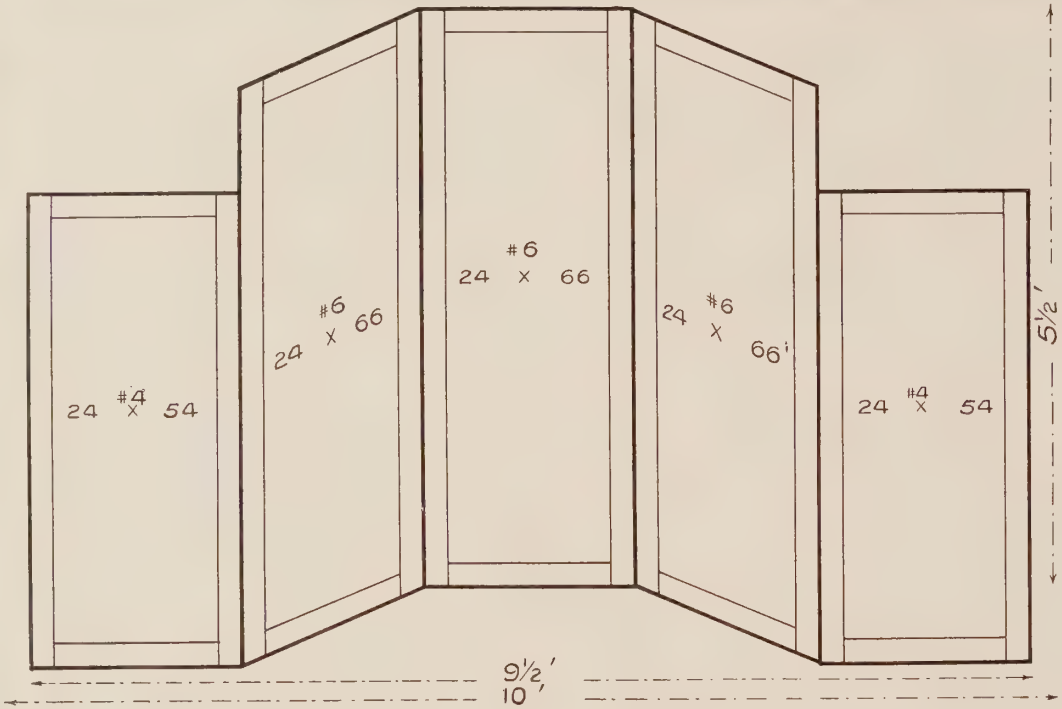
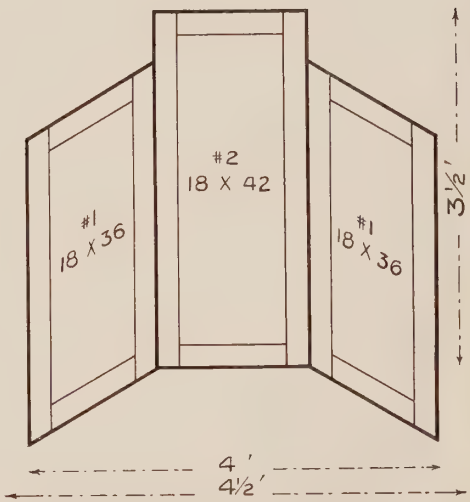


PANEL GROUP No. 4-4-6-6-6

Above group consists of 5 Panels, as follows:
2 Panels No. 4 size, 24" x 54", each, **$ 9.00**
3 Panels No. 6 size, 24" x 66", each, **$11.00** Total, **$51.00**



PANEL GROUP No. 1-1-2

Above group consists of 3 Panels, as follows:
2 Panels No. 1 size, 18" x 36", each, **$5.00**
1 Panel No. 2 size, 18" x 42", each, **$6.00** Total, **$16.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.
When panels are set at different angles they shorten in length as indicated above.

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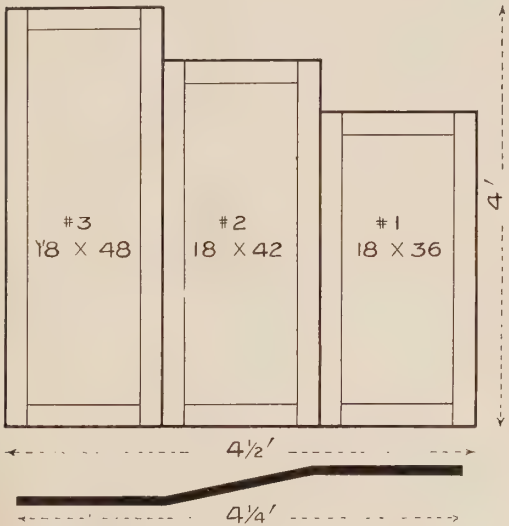

PANEL GROUP No. 1-2-3

Above group consists of 3 Panels, as follows:
1 Panel No. 1 size, 18" x 36", each, **$ 5.00**
1 Panel No. 2 size, 18" x 42", each, **$ 6.00**
1 Panel No. 3 size, 18" x 48", each, **$ 7.00**
Total, **$18.00**

PANEL GROUP No. 3-3-3-3-3-3

Above group consists of 6 Panels, as follows:
6 Panels No. 3 size, 18" x 48", each, **$7.00** Total, **$42.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.

When panels are set at different angles they shorten in length as indicated above.

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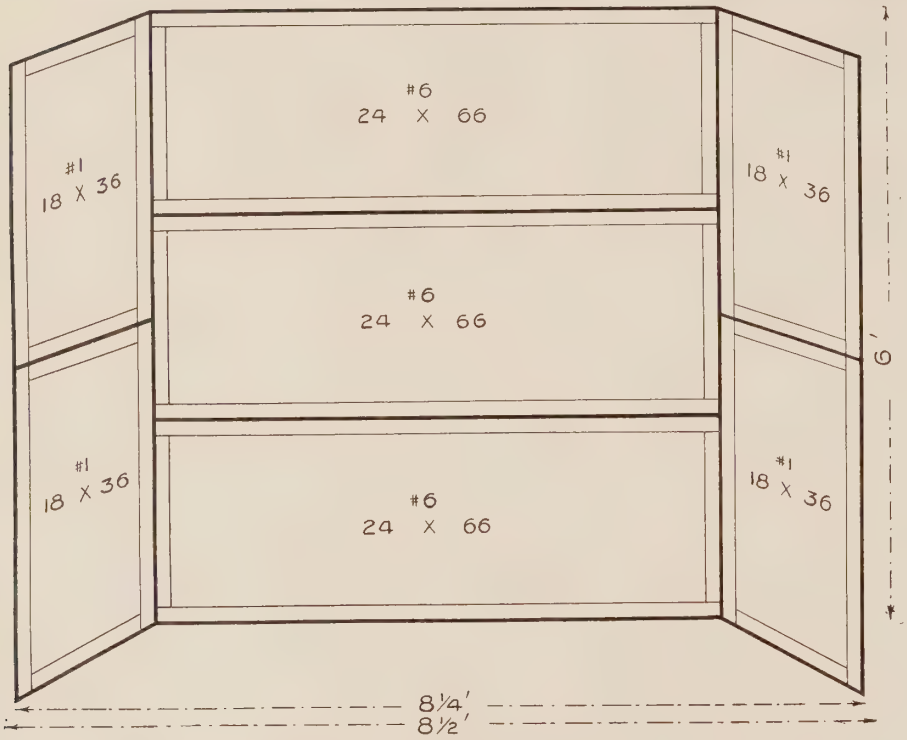
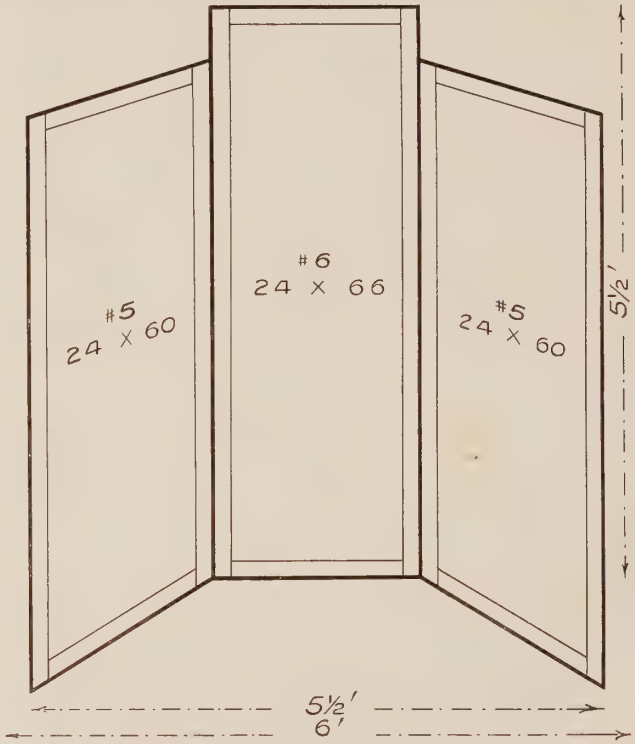


PANEL GROUP No. 1-1-1-1-6-6-6

Above group consists of 7 Panels, as follows:
4 Panels No. 1 size, 18" x 36", each, **$ 5.00**
3 Panels No. 6 size, 24" x 66", each, **$11.00** Total, **$53.00**



PANEL GROUP No. 5-5-6

Above group consists of 3 Panels, as follows:
2 Panels No. 5 size, 24" x 60", each, **$10.00**
1 Panel No. 6 size, 24" x 66", each, **$11.00** Total, **$31.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.
When panels are set at different angles they shorten in length as indicated above.

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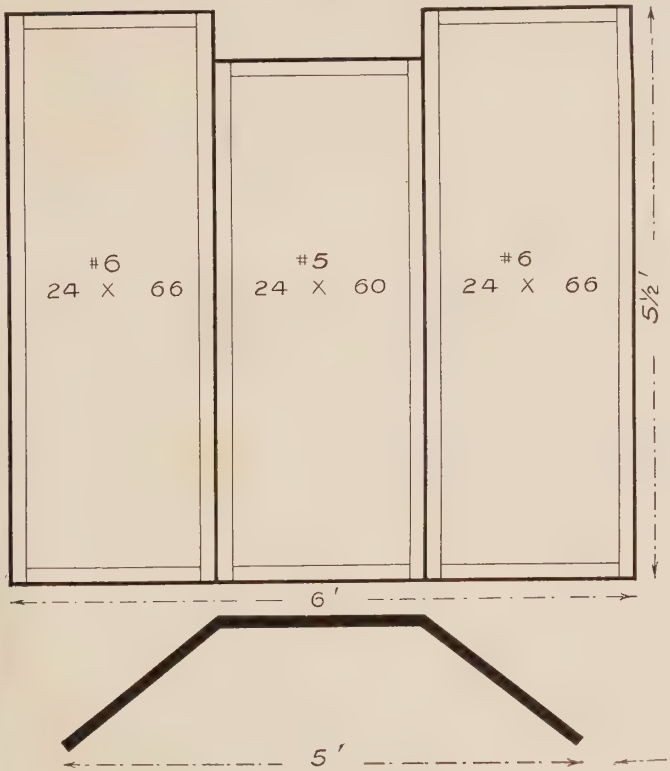
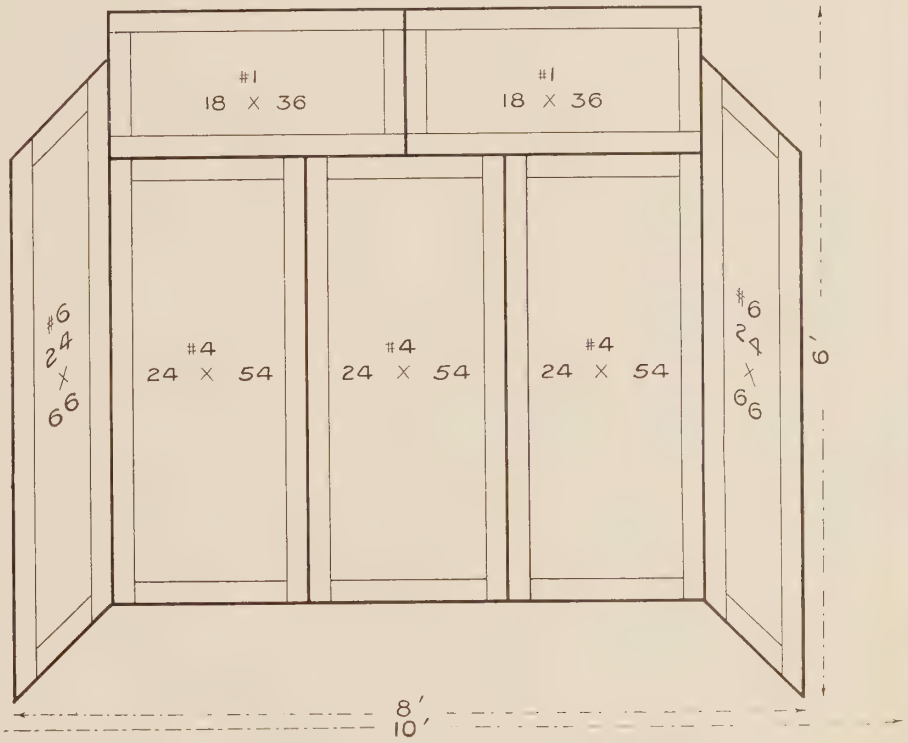


PANEL GROUP No. 5-6-6

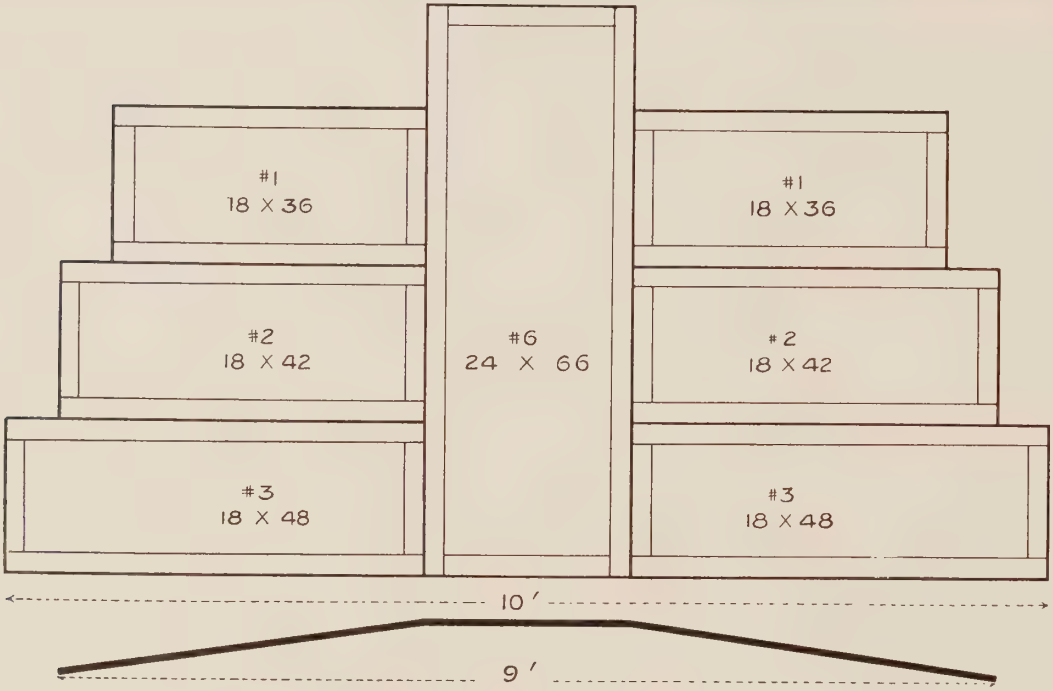
Above group consists of 3 Panels, as follows:
1 Panel No. 5 size, 24" x 60", each, **$10.00**
2 Panels No. 6 size, 24" x 66", each, **$11.00** Total, **$32.00**



PANEL GROUP No. 1-1-4-4-4-6-6

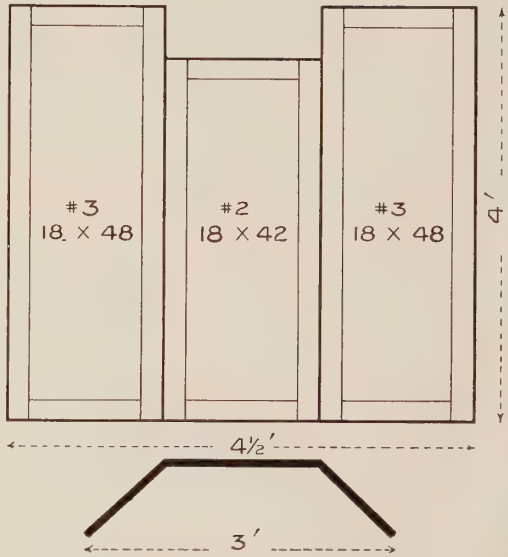
Above group consists of 7 Panels, as follows:
2 Panels No. 1 size, 18" x 36", each, **$ 5.00**
3 Panels No. 4 size, 24" x 54", each, **$ 9.00**
2 Panels No. 6 size, 24" x 66", each, **$11.00** Total, **$59.00**

There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows



PANEL GROUP No. 1-1-2-2-3-3-6

Above group consists of 7 Panels, as follows:
2 Panels No. 1 size, 18″ x 36″, each, **$ 5.00**
2 Panels No. 2 size, 18″ x 42″, each, **$ 6.00**
2 Panels No. 3 size, 18″ x 48″, each, **$ 7.00**
1 Panel No. 6 size, 24″ x 66″, each, **$11.00** Total, **$47.00**



PANEL GROUP No. 2-3-3

Above group consists of 3 Panels, as follows:
1 Panel No. 2 size, 18″ x 42″, each, **$ 6.00**
2 Panels No. 3 size, 18″ x 48″, each, **$ 7.00**
Total, **$20.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.
When panels are set at different angles they shorten in length as indicated above.

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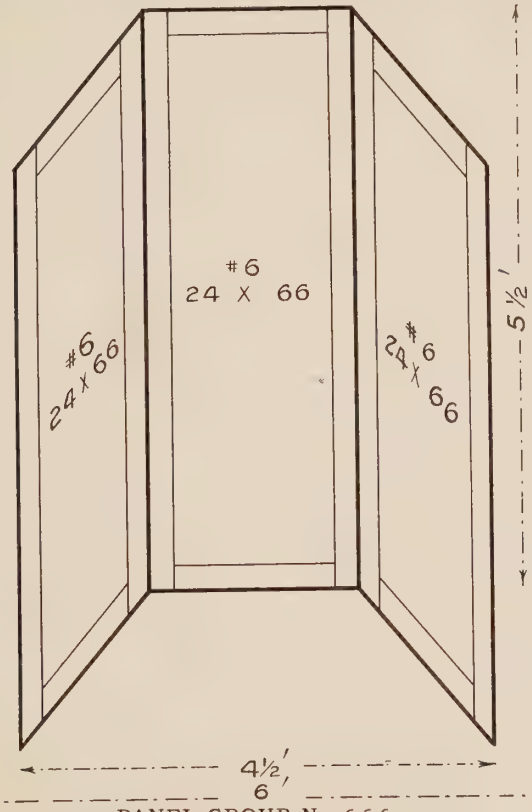
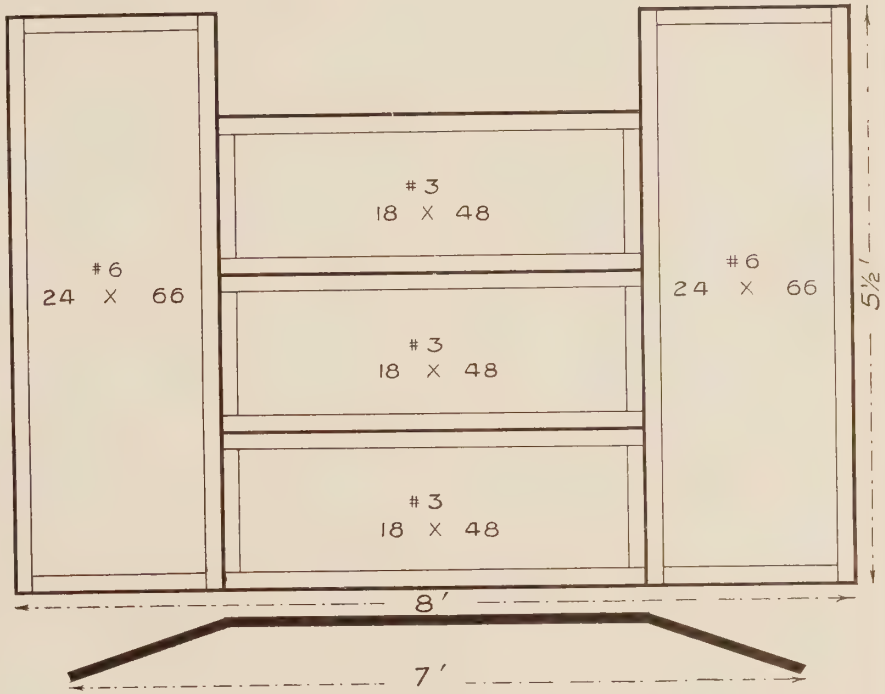


PANEL GROUP No. 6-6-6
Above group consists of 3 Panels, as follows:
3 Panels No. 6 size, 24" x 66", each, **$11.00** Total, **$33.00**



PANEL GROUP No. 3-3-3-6-6
Above group consists of 5 Panels, as follows:
3 Panels No. 3 size, 18" x 48", each, **$ 7.00**
2 Panels No. 6 size, 24" x 66", each, **$11.00** Total, **$43.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.
When panels are set at different angles they shorten in length as indicated above.

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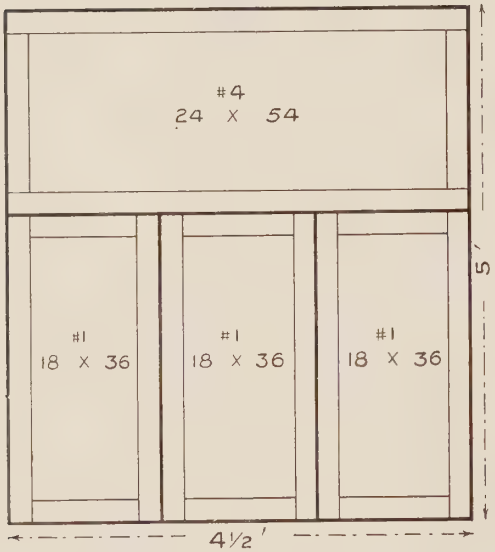
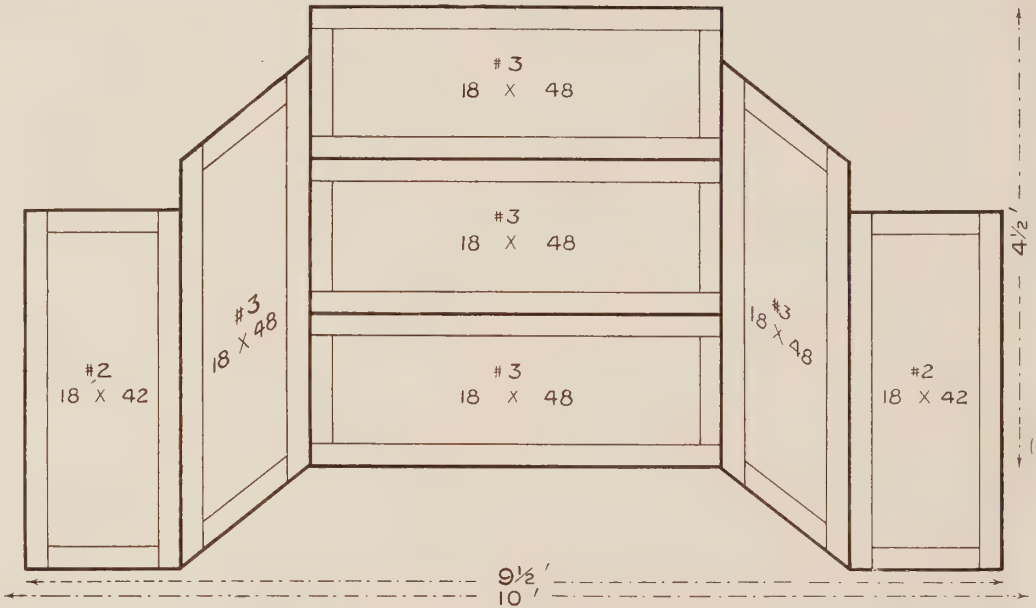


PANEL GROUP No. 1-1-1-4

Above group consists of 4 Panels, as follows:
3 Panels No. 1 size, 18" x 36", each, **$5.00**
1 Panel No. 4 size, 24" x 54", each, **$9.00** Total, **$24.00**



PANEL GROUP No. 2-2-3-3-3-3-3

Above group consists of 7 Panels, as follows:
2 Panels No. 2 size, 18" x 42", each, **$6.00**
5 Panels No. 3 size, 18" x 48", each, **$7.00** Total, **$47.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.

When panels are set at different angles they shorten in length as indicated above.

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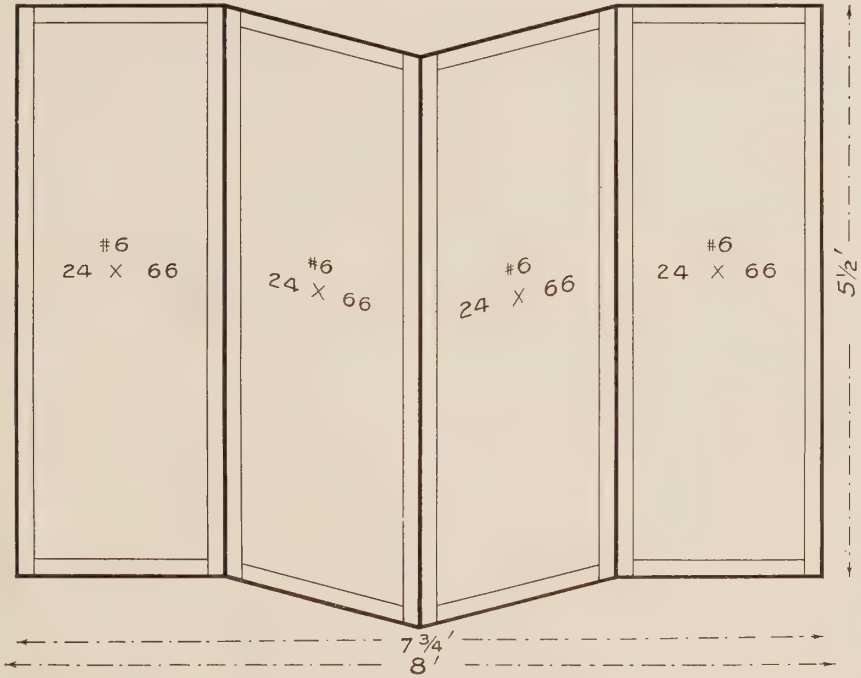
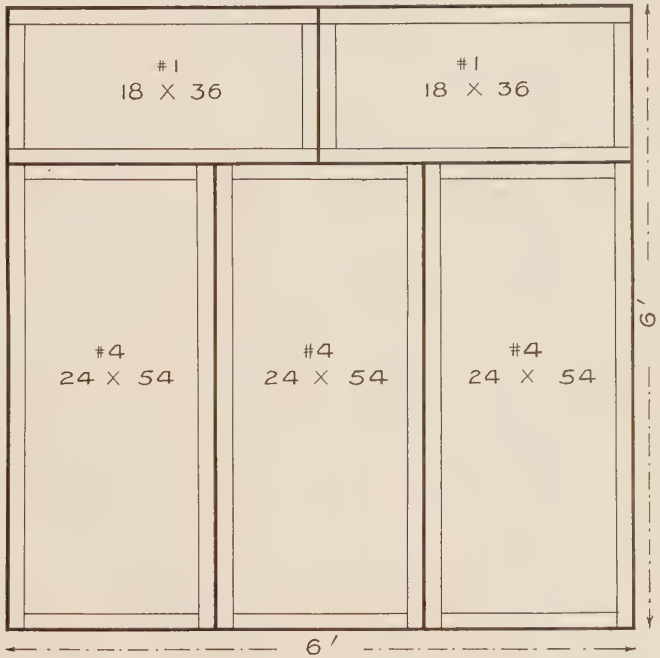


PANEL GROUP No. 6-6-6-6

Above group consists of 4 Panels, as follows:
4 Panels No. 6 size, 24″ x 66″, each, **$11.00** Total, **$44.00**



PANEL GROUP No. 1-1-4-4-4

Above group consists of 5 Panels, as follows:
2 Panels No. 1 size, 18″ x 36″, each, **$5.00**
3 Panels No. 4 size, 24″ x 54″, each, **$9.00** Total, **$37.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.
When panels are set at different angles they shorten in length as indicated above.

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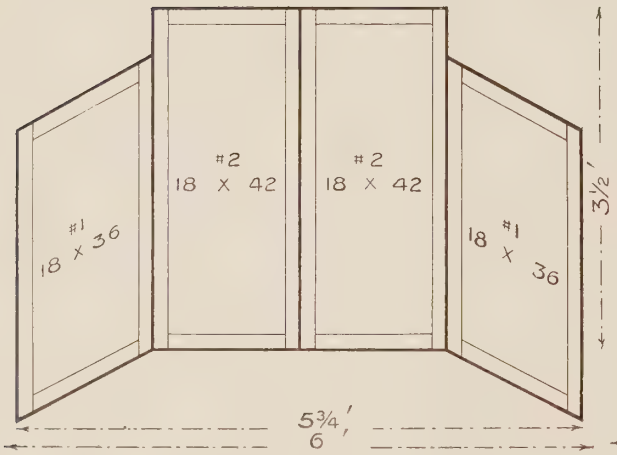
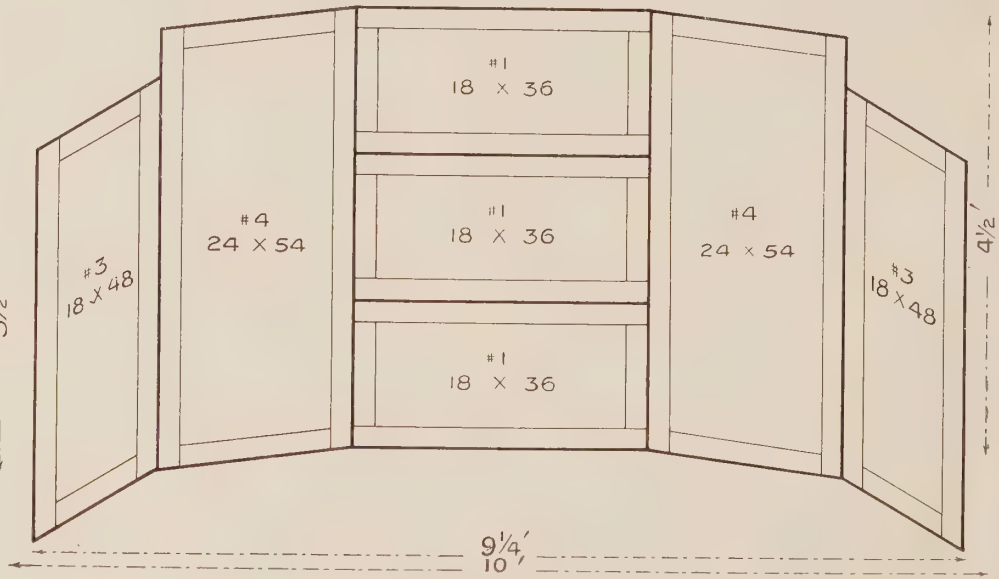


PANEL GROUP No. 1-1-2-2

Above group consists of 4 Panels, as follows:
2 Panels No. 1 size, 18" x 36", each, **$5.00**
2 Panels No. 2 size, 18" x 42", each, **$6.00** Total, **$22.00**



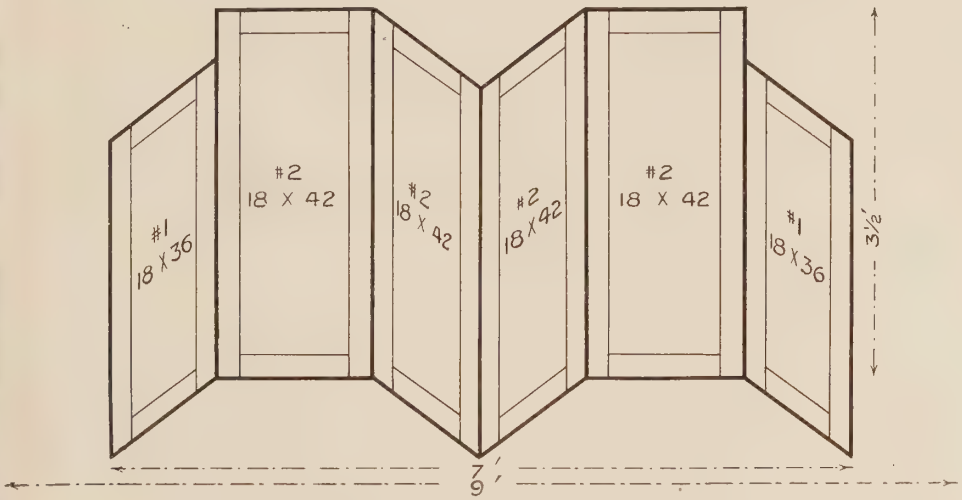
PANEL GROUP No. 1-1-1-3-3-4-4

Above group consists of 7 Panels, as follows:
3 Panels No. 1 size, 18" x 36", each, **$5.00**
2 Panels No. 3 size, 18" x 48", each, **$7.00**
2 Panels No. 4 size, 24" x 54", each, **$9.00** Total, **$47.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.

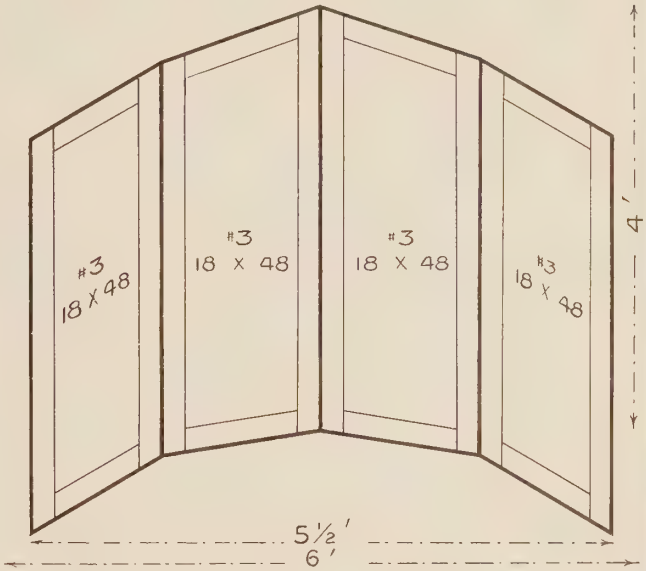
When panels are set at different angles they shorten in length as indicated above.

There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows



PANEL GROUP No. 1-1-2-2-2-2

Above group consists of 6 Panels, as follows:
2 Panels No. 1 size, 18" x 36", each, **$5.00**
4 Panels No. 2 size, 18" x 42", each, **$6.00** Total, **$34.00**



PANEL GROUP No. 3-3-3-3

Above group consists of 4 Panels, as follows:
4 Panels No. 3 size, 18" x 48", each, **$7.00** Total, **$28.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.

When panels are set at different angles they shorten in length as indicated above.

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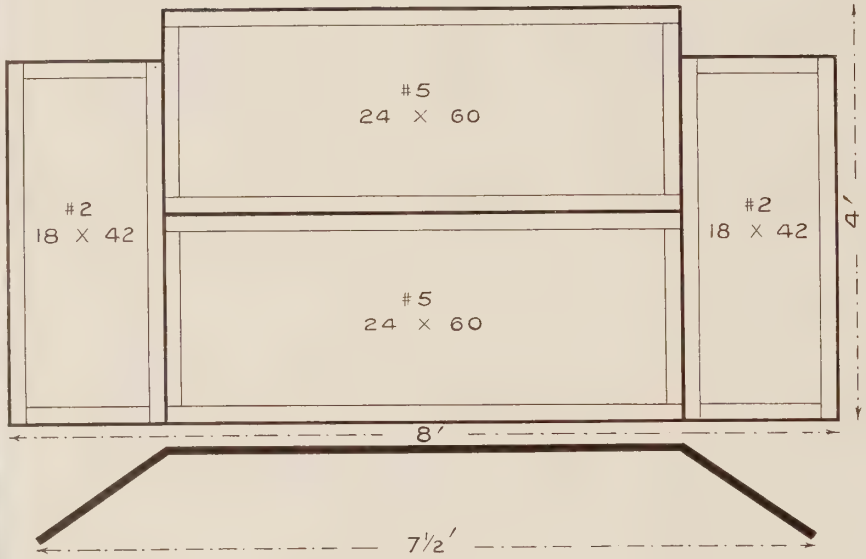
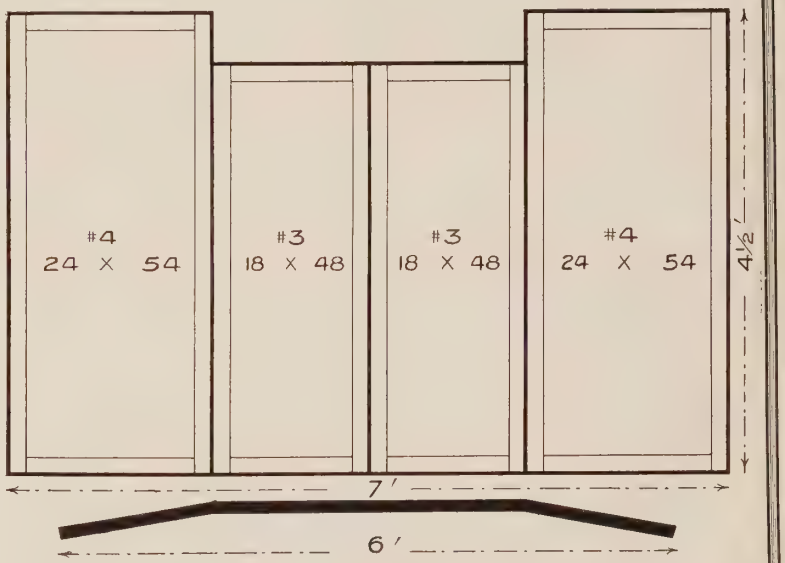


PANEL GROUP No. 2-2-5-5

Above group consists of 4 Panels, as follows:
2 Panels No. 2 size, 18″ x 42″, each, **$ 6.00**
2 Panels No. 5 size, 24″ x 60″, each, **$10.00** Total, **$32.00**



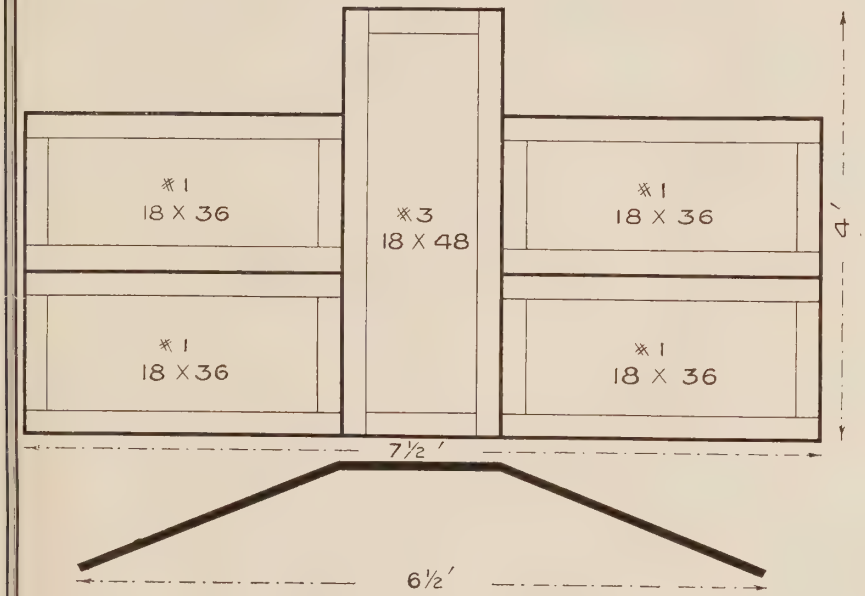
PANEL GROUP No. 3-3-4-4

Above group consists of 4 Panels, as follows:
2 Panels No. 3 size, 18″ x 48″, each, **$7.00**
2 Panels No. 4 size, 24″ x 54″, each, **$9.00** Total, **$32.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.

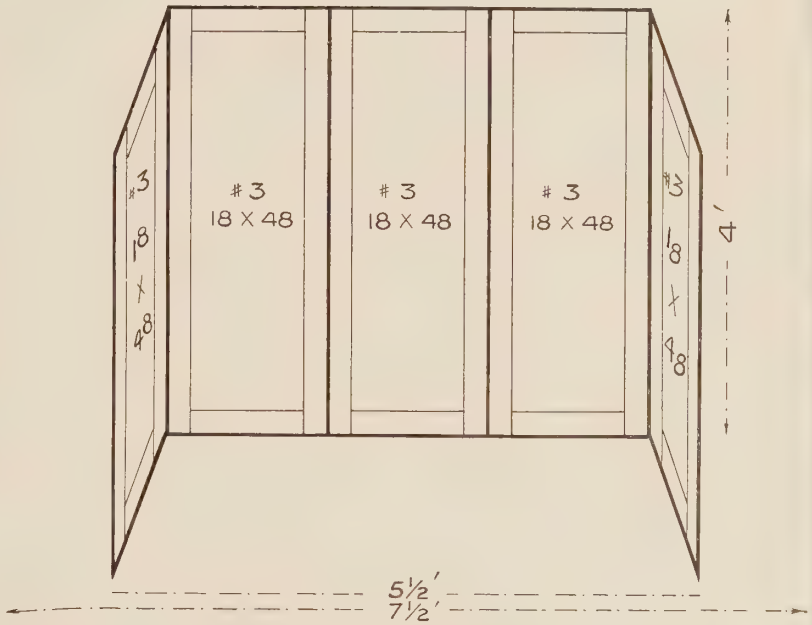
When panels are set at different angles they shorten in length as indicated above.

There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows



PANEL GROUP No. 1-1-1-1-3

Above group consists of 5 Panels, as follows:
4 Panels No. 1 size, 18" x 36", each, **$5.00**
1 Panel No. 3 size, 18" x 48", each, **$7.00** Total, **$27.00**



PANEL GROUP No. 3-3-3-3-3

Above group consists of 5 Panels, as follows:
5 Panels No. 3 size, 18" x 48", each, **$7.00** Total, **$35.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.

When panels are set at different angles they shorten in length as indicated above.

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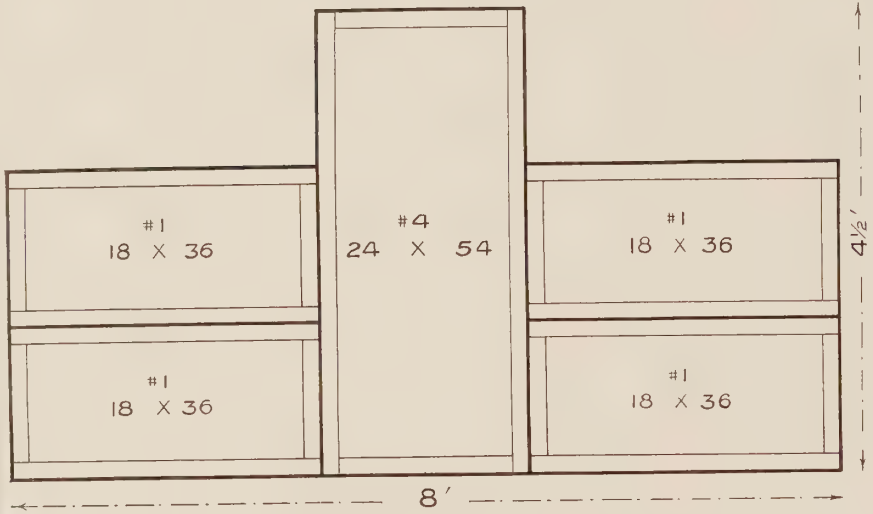
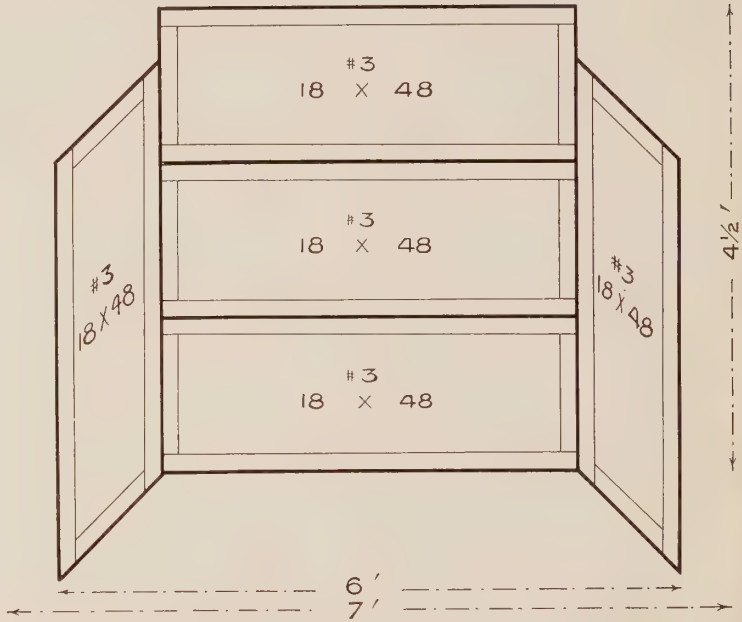


PANEL GROUP No. 1-1-1-1-4

Above group consists of 5 Panels, as follows:
4 Panels No. 1 size, 18" x 36", each, **$5.00**
1 Panel No. 4 size, 24" x 54", each, **$9.00** Total, **$29.00**



PANEL GROUP No. 3-3-3-3-3

Above group consists of 5 Panels, as follows:
5 Panels No. 3 size, 18" x 48", each, **$7.00** Total, **$35.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.

When panels are set at different angles they shorten in length as indicated above.

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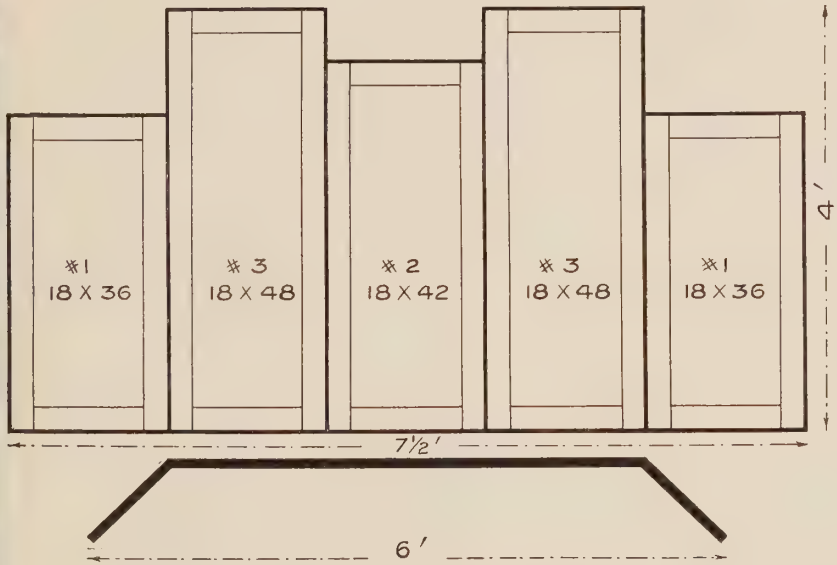
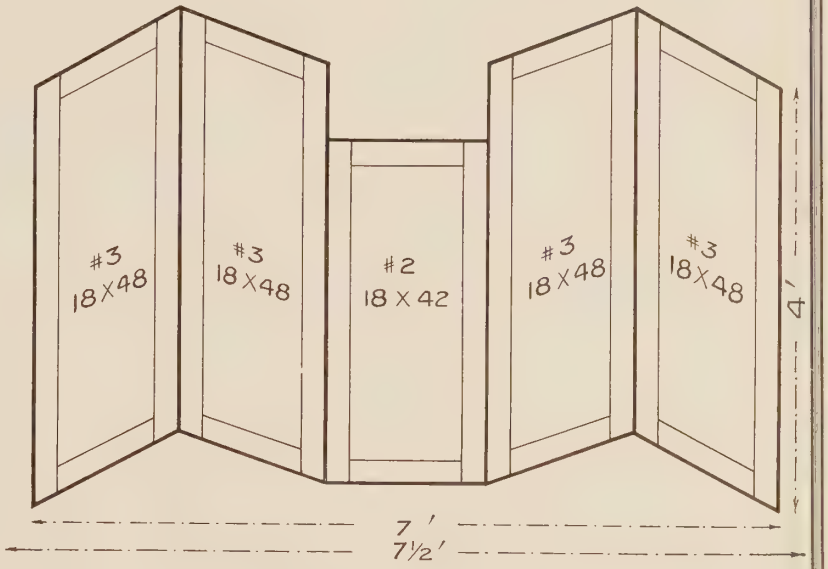


PANEL GROUP No. 1-1-2-3-3

Above group consists of 5 Panels, as follows:
2 Panels No. 1 size, 18" x 36", each, **$5.00**
1 Panel No. 2 size, 18" x 42", each, **$6.00**
2 Panels No. 3 size, 18" x 48", each, **$7.00** Total, **$30.00**



PANEL GROUP No. 2-3-3-3-3

Above group consists of 5 Panels, as follows:
1 Panel No. 2 size, 18" x 42", each, **$6.00**
4 Panels No. 3 size, 18" x 48", each, **$7.00** Total, **$34.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.

When panels are set at different angles they shorten in length as indicated above.

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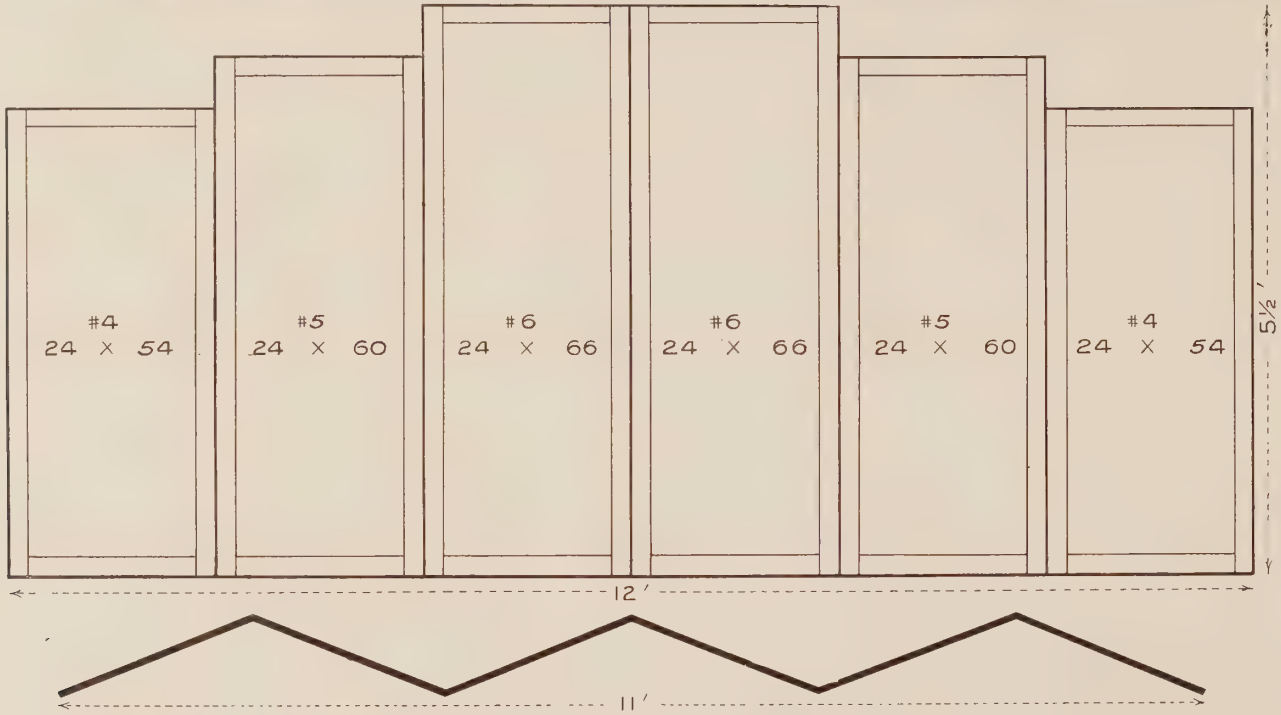

PANEL GROUP No. 4-4-5-5-6-6

Above group consists of 6 Panels, as follows:

2 Panels No. 4 size, 24″ x 54″, each, **$ 9.00**
2 Panels No. 5 size, 24″ x 60″, each, **$10.00**
2 Panels No. 6 size, 24″ x 66″, each, **$11.00** Total, **$60.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall. When panels are set at different angles they shorten in length as indicated above.

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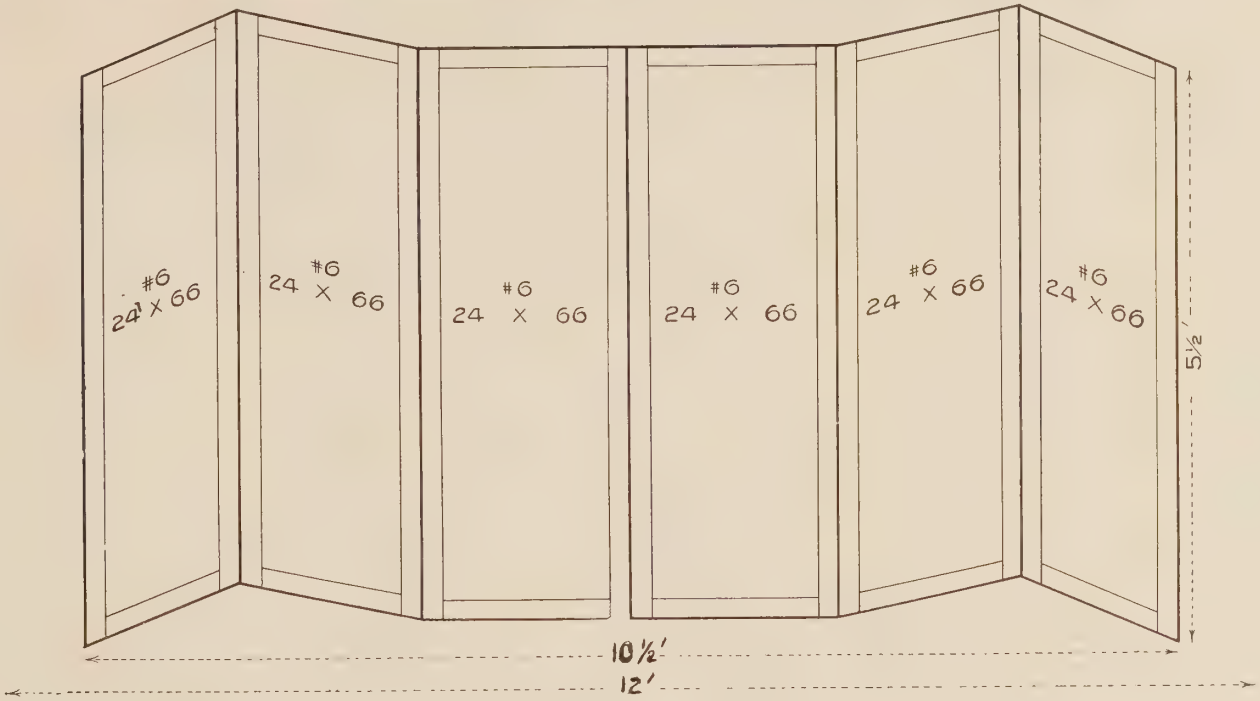
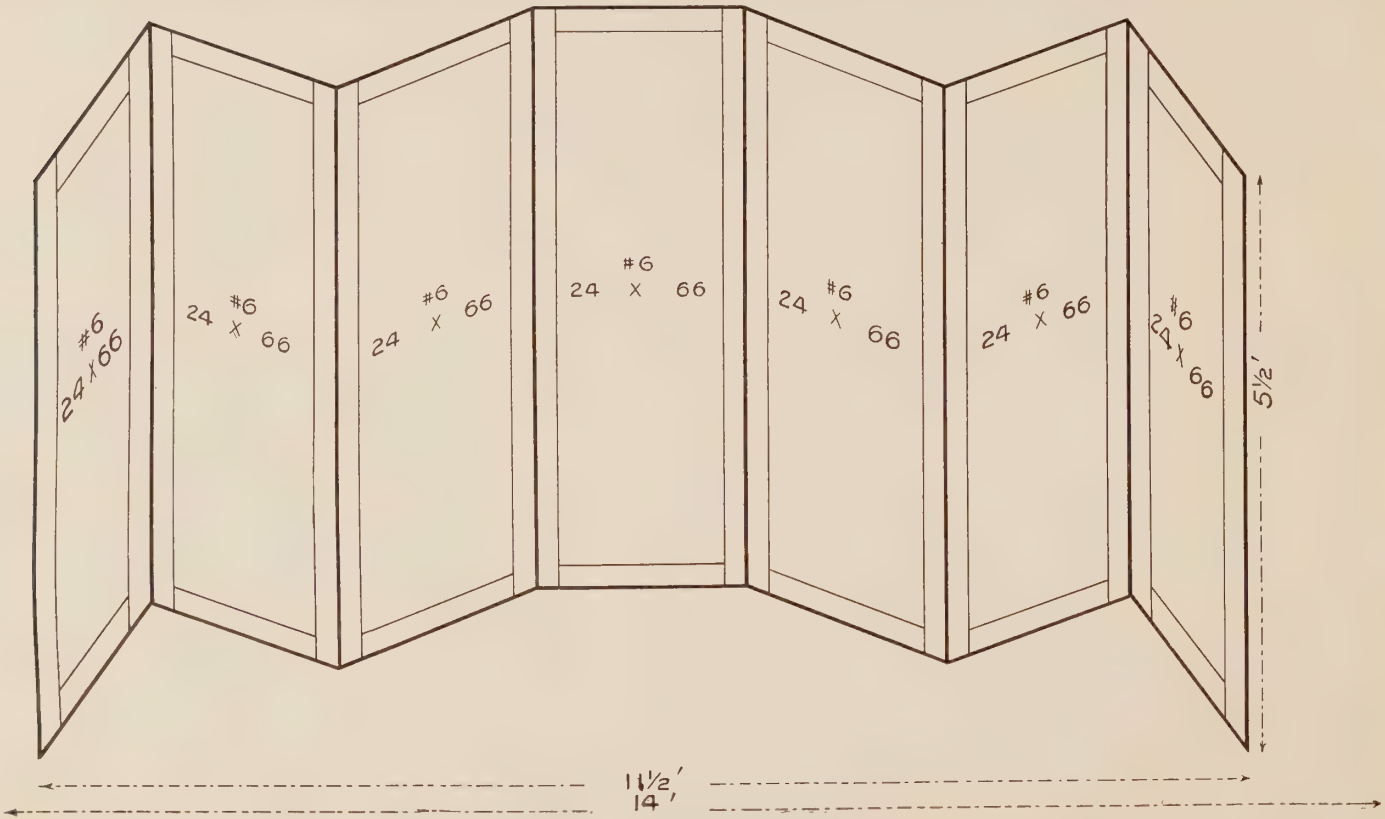


PANEL GROUP No. 6-6-6-6-6-6
Above group consists of 6 Panels, as follows:
6 Panels No. 6 size, 24" x 66", each, **$11.00** Total, **$66.00**

Each panel is covered on one side with decorated paper, ready for use. All measures given are the extreme outside overall.

When panels are set at different angles they shorten in length as indicated above.

There is a Combination of Sectional Display Panels in this Book that will Fit YOUR Show Windows



PANEL GROUP No. 6-6-6-6-6-6-6

Above group consists of 7 Panels, as follows:

7 Panels No. 6 size, 24" x 66", each, **$11.00** Total, **$77.00**

TEAR OUT

ORDER BLANK

THE OSCAR ONKEN CO.

CINCINNATI, OHIO, U. S. A.

Date_____192___

Terms 30 Days Net. No Cash Discount.

Ship Goods Listed Below.

State Road_____ **Or Express**_____

Quantity	Article Number	DESCRIPTION	Price Each
.....	1	Sectional Display Panel, 18 x 36″ size outside of frame.....	$ 5.00
.....	2	Sectional Display Panel, 18 x 42″ size outside of frame.....	6.00
.....	3	Sectional Display Panel, 18 x 48″ size outside of frame.....	7.00
.....	4	Sectional Display Panel, 24 x 54″ size outside of frame.....	9.00
.....	5	Sectional Display Panel, 24 x 60″ size outside of frame.....	10.00
.....	6	Sectional Display Panel, 24 x 66″ size outside of frame.....	11.00
.....	6	Shelf, 4 x 6″.....	1.00
.....	14	Shelf, 4 x 14″.....	1.00
.....	20	Shelf, 4 x 20″.....	1.00
.....	18	Cross Bar, 18″.....	.50
.....	24	Cross Bar, 24″.....	.50
.....	25	Feet.....Per Pair	2.00
.....	161	Pedestal, 12″ high.....	3.80
.....	162	Pedestal, 18″ high.....	4.30
.....	.....	Group Sectional Display Panels.....Per Group	.....
.....	.....	Group Sectional Display Panels.....Per Group	.....
.....	.....	Group Sectional Display Panels.....Per Group	.....
.....	.....	.....	.....
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.....	.....	.....	.....

REFERENCES

To such dealers that have not established a commercial credit in the commercial agency books, they will simplify the execution of this order by sending references with order. References can be written on back of this order sheet.

Ship and charge to_____

Street_____

City_____**State**_____

PRICE LIST OF THE FRAMED PANELS AND OTHER PARTS

No. 1	Panel 18 x 36"	size outside of frame, each	$5.00
No. 2	" 18 x 42"	" " " " "	6.00
No. 3	" 18 x 48"	" " " " "	7.00
No. 4	" 24 x 54"	" " " " "	9.00
No. 5	" 24 x 60"	" " " " "	10.00
No. 6	" 24 x 66"	" " " " "	11.00
No. 6	Shelf 4 x 6"	"	1.00
No. 14	" 4 x 14"	"	1.00
No. 20	" 4 x 20"	"	1.00
No. 18	Cross Bar 18"	"	.50
No. 24	" " 24"	"	.50
No. 25	Feet	per pair	2.00
No. 161	Pedestal 12"	each	3.80
No. 162	" 18"	"	4.30

F. O. B. Cincinnati, Ohio, U. S. A.

Cable Address "JUNO" Cincinnati
American Firm Established in U .S. A. 41 Years

SECTIONAL DISPLAY PANELS

FOR

SHOW WINDOW BACKGROUNDS